

City of Santa Barbara



Comparative Indicators Report Fiscal Year 2012 Budgets

November 2011

The Comparative Indicators report is a snapshot of information in six key areas. The indicators are related to City demographics, general fund revenues and expenditures, public safety, library, parks and public works services with ten other cities. The cities include Carlsbad, Oceanside, Santa Cruz, Ventura, Sunnyvale, Newport Beach, Huntington Beach, Berkeley, Redondo Beach, Santa Monica and Santa Barbara. The information was gathered from adopted and proposed FY 2012 budgets, on-line resources and reports and communication with staff.

While every city faces different challenges based on expectations of service levels, fiscal constraints, and community demographics, this information provides a starting point to gauge our effectiveness and efficiency relative to these other California communities.

General Demographics

The City of Santa Barbara is just below the median in both population and land area and ranks forth in density at 4,250 people per square mile. The City of Berkeley has the greatest density at 10,862 people per square mile. According to the 2009 American Community Survey Santa Barbara's per capita income is \$35,883 just slightly below the median of \$40,183. The median household income increased in Santa Barbara to \$60,284 up from \$59,016. The median of this group of cities is down 6% to \$67,062 (Santa Monica) and Newport Beach continues to be the highest at \$107,500. According to the 2010 Census Owner Occupied housing was down slightly in Santa Barbara to 38.9%. The statewide average is 55.9% and Carlsbad continues to be the highest at 64.8% Owner Occupied Housing.

Financial

The financial information gathered and presented in this report, provides an overview of a city's expenses and financial resources. Since every city is structured and organized differently, this report does not include every department. Instead, this report reviews and evaluates key comparable areas.

When evaluating the General Fund revenue, Redondo Beach and Santa Monica continue as the outliers on the chart -- \$67,134,752 and \$286,177,658; respectively. Santa Barbara is 8% below the median at \$103,207,554; yet when assessing the per capita revenue Santa Barbara is 8% above the median at \$1,156. The General Fund revenue per capita spectrum ranges from Oceanside at \$668 to Santa Monica with \$3,174. Santa Monica is projecting an increase in General Fund Revenue of \$34.6 million from FY 2011 budget which includes an additional \$5 million from a one-half cent sales and use tax that was approved by voters in November 2010 and a \$5 million increase in revenue from the Transient Occupancy Tax.

The policies and amounts allocated to Capital projects from the General Fund varied greatly. Carlsbad and Sunnyvale have dedicated infrastructure and capital improvement funds that monies are allocated to every year. Oceanside also has a Capital Project Fund but additions to this fund are only made when there are funds remaining at year end. Many cities deferred large capital projects and maintenance over the last couple of years in response to the economic challenges. Acknowledging the impact of having deferred street maintenance the last couple of years Sunnyvale is planning on expending additional \$2.5 million of their Infrastructure Funds on street repair and improvements.

The source of General Fund revenues vary from city to city, including special tax districts, grant funds and other dedicated revenue. Five key general fund revenue sources were identified: Sales and Use, Property, Business License, Utility Users (UUT) and Transient Occupancy (TOT) taxes. Newport Beach, Carlsbad and Oceanside communities do not have a Utility Users Tax. These five key taxes represent 62% of Santa Barbara's General Fund revenue. Santa Barbara's projected Property and

Transfer Tax per capita is \$263, which is 14% below the median \$305 (Redondo Beach) and Newport Beach has the highest at \$845 per capita. Santa Barbara continues to have the third highest General Fund TOT revenue per capita at \$144. The TOT revenue per capita also illustrates the diversity of revenue receipts; Oceanside receives \$19 per capita, Sunnyvale \$47 per capita and Santa Monica receives \$387 per capita. The rates of TOT also vary from 9.5% (Sunnyvale) to 14% (Santa Monica). Most agencies projected moderate increases in TOT but Berkeley decreased its projections by 19% and Redondo Beach, Carlsbad and Ventura maintained projections as FY 2011 levels.

Authorized Positions

The range for authorized positions per 1,000 population is 5.10 (Huntington Beach) to 24.29 (Santa Monica). Santa Barbara has 11.32 authorized positions per 1,000 residents. The difference from one city to the next can be partially attributed to the number and types of enterprise operations such as; Airport, Waterfront, Golf, Transit Service, Water and Wastewater utilities. Additionally, the types of community services provided can affect this number, for example some communities provide their own animal shelter, paramedic and ambulance, and mental health services.

Public Safety

The percent of the General Fund Budget for Public Safety varies from 36% in Santa Monica to 63% in Oceanside and Redondo Beach. Santa Barbara's combined Police and Fire general fund expenditures are 54% of the General Fund budget.

Police Department

Data was gathered for three standard indicators: percentage of General Fund expense, number of authorized positions per 1,000 residents and Part One Crimes per 1,000 residents. The Part One Crimes data was pulled from the calendar year 2010 Department of Justice annual report and city websites. The Department of Justice cautions against using the data as a ranking tool because the information can be misleading due to the variability between communities.

The Police Department expenditure represents 33.7% of Santa Barbara's General Fund expense and is 9% above the median of this group. Oceanside expends 42.3% of General Fund revenue on Police while Carlsbad expends 25.1%. It should be noted that Sunnyvale is the only city that has an integrated Police and Fire service and together they are 40% of the General Fund budget. Variation in percentage may also reflect the size of other City General Fund departments, specifically Parks and Recreation and Community Development.

The number of sworn authorized positions per 1,000 residents provides an understanding of staffing levels in a community. Santa Barbara is the third highest with 1.61 authorized police officers per 1,000 residents moving up from the median in FY 2011. The range is 1.09 (Carlsbad) to 2.37 (Santa Monica).

Part One Crimes are defined as homicide, burglary, robbery, rape, vehicle, theft, aggravated assault, larceny and arson. Each city Police Department submits this information to the Federal Bureau of Investigation (FBI) according to specific guidelines. The data for this year was pulled from the 2010 Preliminary Report as well as city websites. It is recognized that this data potentially has the greatest variance due to city reporting policies, community practices and population characteristics. In 2010 the Part 1 Crime rate for Santa Barbara was 33.5 per 1,00 residents, down from 37 in 2009.

Fire Department

The Fire Departments of each city organization operate a variety of programs. Santa Barbara provides emergency medical response, fire fighting and emergency services as part of the department. Other communities include Marine Rescue (Santa Cruz), Lifeguards (Newport Beach) and paramedic and/or ambulance services (Santa Cruz, Redondo Beach, Newport Beach, Carlsbad and Huntington Beach). Some communities also receive funding from voluntary fire/medical programs, where individuals pay an annual fee (\$46-\$60) to receive paramedic, emergency ambulance service, and other additional services either free or at a reduced cost without insurance.

Santa Barbara's Fire Department Expenditures as a percentage of the General Fund are 20.6%, which exceeds the median of 18.1%. Santa Barbara has 1.06 sworn positions per 1,000 residents. Another measure utilized to better understand operations is the number of square miles covered per fire station. Each of Santa Barbara's fire stations covers approximately 3 square miles. (Fire Operations for the Santa Barbara Airport were excluded from the data as they are funded by the Airport and operate outside the downtown core.)

Library

Data on Library services was gathered from the California Public Library Survey of 2011 for Fiscal Year 2010. The size and organization of library systems vary greatly from one community to the next. Santa Barbara and Santa Cruz are unique agencies that provide Library services for both the County and City, making services available to a larger population (200,000+). Ventura Library information was included as well even though the system is run by the County and services a much larger population. Santa Barbara's Library Department operating budget in 2010 was \$5,612,451 and the per capita cost was \$24.49 down from \$27.47 in 2009. The median was \$52.8 (Redondo Beach) with the State average of \$32.70. The City's cost for serving City residents was isolated this year and is shown on the graphs as well.

Parks

When looking at city parks and recreation programs the organizational structures varied significantly. Some combined the programs under Community Services while others included larger departments like Waterfront and Library. Developed park acreage is a common indicator. Santa Barbara has 360 acres of developed parks as well as 1200 acres of open space. Santa Barbara is above the median (3.35) at 4.03 acres per resident. The range is 1.39 acres per person in Santa Monica to 12.3 acres per person in Santa Cruz.

Public Works

Street Pavement Condition Index

The Pavement Condition Index (PCI) indicates the quality of the streets in each city. This information is usually reported by cities every two years. As a result, some of the numbers presented are for various years and can vary depending on the rating system used. A PCI of 70 is considered to be good. In FY 2009 the City of Santa Barbara received a new PCI report and the PCI dropped to 68 from 70. Many agencies are experiencing the down grading of their Street PCI due to reduced budgets or deferral of maintenance. In response to this downgrading Sunnyvale has accelerated their investment in their streets maintenance and capital program with the goal of returning their PCI to 80 within 5 years.

Streets Maintained

Street maintenance is also an indicator of the amount of miles that the city has to maintain and is a companion indicator to PCI. Some cities track center miles and others track lane miles. Center miles

are measure from the center line of the street and don't count whether there are two or more lanes, while lane miles accounts for the distance covered by each lane. Santa Barbara maintains 240 paved center lane miles.

Conclusion

Review of the data collected indicates that Santa Barbara is at or just below the median for financial indicators and is at or just above service indicators. The areas where Santa Barbara exceeds the median represents the City's ongoing commitment to public service, safety, and open space.

Note: The budget information provided is based on FY 2012 adopted budgets when available or was provide by the city's staff. Additionally information was gathered from on-line resources, annual reports and communication with staff. In the communities were information was not available they have been omitted from the graphs.

Comparative Indicators (FY 12 Adopted Budget)

Attachment #4

	Santa Barbara	Santa Cruz	Redondo Beach	Newport Beach	Santa Monica	Carlsbad	Berkeley	Ventura	Sunnyvale	Oceanside	Huntington Beach Adopted FY starts Oct. 1
<u>Indicator</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012</u>	<u>Adopted FY 2012*</u>	<u>FY 2012</u>
Population California State Finance Office (January 1, 2010)	89,253	60,800	66,970	85,376	90,174	106,555	114,046	107,124	141,099	168,173	190,377
Population United States Census Bureau (April 1, 2010)	88,410	59,946	66,748	85,186	89,736	105,328	112,580	106,433	140,081	167,086	189,992
Land Area (square miles)	21	12.7	6.2	26	8.4	37.7	10.5	21.7	22	41.2	26.7
Population per square mile	4,250.14	4,787.40	10,801.61	3,283.69	10,735.00	2,826.39	10,861.52	4,936.59	6,413.59	4,081.87	7,130.22
Population characteristics											
17 and under (2010 Census data calc.)	18.5%	13.5%	19.2%	17.3%	14.0%	23.8%	12.2%	22.3%	22.3%	23.7%	20.6%
Over 65 years old (2009 ACSurvey Info.)	14.2%	8.8%	10.5%	19.0%	15.0%	14.0%	11.7%	13.3%	11.2%	12.9%	14.2%
Per Capita Income	\$ 35,939	\$ 32,680	\$ 50,490	\$ 82,211	\$ 58,489	\$ 44,995	\$ 36,798	\$ 31,178	\$ 43,028	\$ 27,530	\$ 41,346
Median Household Income	\$ 60,264	\$ 57,034	\$ 92,365	\$ 107,500	\$ 67,062	\$ 85,146	\$ 59,097	\$ 64,831	\$ 87,263	\$ 62,657	\$ 80,000
Percent of Owner-Occupied Housing	38.9%	43.3%	51.4%	54.8%	28.4%	64.8%	40.9%	55.9%	48.0%	59.1%	60.5%
Financial Information											
General Fund Revenue	\$ 103,207,554	\$ 69,238,296	\$ 67,134,752	\$ 149,204,608	\$ 286,177,658	\$ 113,569,453	\$ 149,408,992	\$ 88,791,777	\$ 109,512,215	\$ 112,339,585	\$ 182,900,000
General Fund Revenue per Capita	\$ 1,156	\$ 1,139	\$ 1,002	\$ 1,748	\$ 3,174	\$ 1,066	\$ 1,310	\$ 829	\$ 776	\$ 668	\$ 961
General Fund Expense	\$ 103,339,119	\$ 71,238,870	\$ 67,174,023	\$ 148,436,070	\$ 276,525,859	\$ 111,760,397	\$ 149,576,309	\$ 88,791,777	\$ 128,503,058	\$ 112,475,422	\$ 183,547,528
General Fund Expense per Capita	\$ 1,158	\$ 1,172	\$ 1,003	\$ 1,739	\$ 3,067	\$ 1,049	\$ 1,312	\$ 829	\$ 911	\$ 669	\$ 964
Authorized positions per 1,000 population	11.32	12.81	6.48	10.33	24.29	6.42	13.02	5.61	6.19	5.56	5.10
General Fund Capital Improvement	\$ 220,570	\$ -	\$ -	\$ 4,567,100	\$ 14,817,016	\$ 7,382,000	\$ 5,667,000	\$ 3,978,610	\$ 20,000	\$ 80,000	\$ -
General Fund Capital as % of Gen Fund Exp.	0.21%	0.00%	0.00%	3.08%	5.36%	6.61%	3.79%	4.48%	0.02%	0.07%	0.00%
Total Tax Revenues Per Capita	\$ 713	\$ 687	\$ 624	\$ 1,298	\$ 1,930	\$ 852	\$ 876	\$ 543	\$ 605	\$ 406	\$ 627
Sales Tax	\$ 17,949,013	\$ 13,595,172	\$ 9,013,062	\$ 19,250,000	\$ 41,950,000	\$ 27,063,000	\$ 14,298,072	\$ 18,279,852	\$ 28,144,466	\$ 17,307,800	\$ 22,800,000
Property and Property Transfer Tax	\$ 23,473,000	\$ 13,813,900	\$ 20,400,000	\$ 72,155,615	\$ 39,669,491	\$ 48,273,000	\$ 51,447,199	\$ 25,943,904	\$ 42,033,969	\$ 45,131,200	\$ 68,400,000
Business License Tax	\$ 2,229,800	\$ 797,200	\$ 1,250,000	\$ 3,900,000	\$ 25,700,000	\$ 3,453,000	\$ 14,671,795	\$ 1,510,698	\$ 1,479,000	\$ 2,585,000	\$ 2,230,000
UUT	\$ 7,144,500	\$ 10,250,000	\$ 8,000,000	\$ -	\$ 31,868,622	\$ -	\$ 15,083,771	\$ 8,963,885	\$ 6,947,373	\$ -	\$ 19,480,000
TOT	\$ 12,865,000	\$ 3,309,000	\$ 3,100,000	\$ 15,550,000	\$ 34,874,000	\$ 11,968,000	\$ 4,435,109	\$ 3,500,743	\$ 6,689,607	\$ 3,175,000	\$ 6,500,000
Total of Tax Revenue	\$ 63,661,313	\$ 41,765,272	\$ 41,763,062	\$ 110,855,615	\$ 174,062,113.00	\$ 90,757,000	\$ 99,935,946	\$ 58,199,082	\$ 85,294,415	\$ 68,199,000	\$ 119,410,000
Percent generated from 5 taxes	62%	60%	62%	74%	61%	80%	67%	66%	78%	61%	65%

Comparative Indicators (FY 12 Adopted Budget)

Attachment #4

	<u>Santa Barbara</u>	<u>Santa Cruz</u>	<u>Redondo Beach</u>	<u>Newport Beach</u>	<u>Santa Monica</u>	<u>Carlsbad</u>	<u>Berkeley</u>	<u>Ventura</u>	<u>Oceanside</u>	<u>Huntington Beach</u>	<u>Sunnyvale*</u>
Public Safety	FY 12										
Police Expenditures as % of Gen. Fund Exp.	34%	29%	42%	28%	25%	25%	36%	31%	42%	32%	19%
Sworn Police FTEs per 1,000 residents	1.61	1.55	1.40	1.62	2.37	1.09	1.54	1.14	1.20	1.22	0.82
DOJ 2010 - Part 1 Crimes per 1,000	33.37	61.36	26.38	28.00	39.99	20.06	63.06	35.55	26.22	26.46	17.87
Fire Expenditure as % of Gen. Fund Exp.	21%	17%	20.98%	23.13%	11%	15%	18%	17%	21%	18%	21%
Sworn Fire personnel per 1,000 residents	1.06	0.86	0.90	1.56	1.21	0.78	1.11	0.57	0.62	0.46	0.63
Number of Stations	7	3	3	8	4	6	7	5	8	8	6
Square Miles covered by station	3.00	4.23	2.07	3.25	2.10	6.28	1.50	4.34	5.15	3.34	3.67
Number of fire calls	182	207	1,552	338	1,528	479	257	388	801	375	1101
Number of medical emergency calls	5,265	4,385	4,007	7,148	9,241	7,029	8,211	8,539	13,915	12,038	5276

Public Safety Department Details

Santa Monica Police includes, Harbor, helicopter unit, jail Police fleet services and animal shelter

Berkeley Police Service includes Jail Services

Huntington Beach Police has helicopter operations for traffic, jail and fleet maintenance

Santa Cruz Fire includes EMS and Marine Services (Lifeguards)

Redondo Beach includes EMT, paramedics and Harbor Patrol and hazmat

Newport Beach Fire includes EMS, Ocean Lifeguards and Jr. Lifeguards

Huntington Beach includes paramedic, ambulance service, fleet maintenance and hazmat

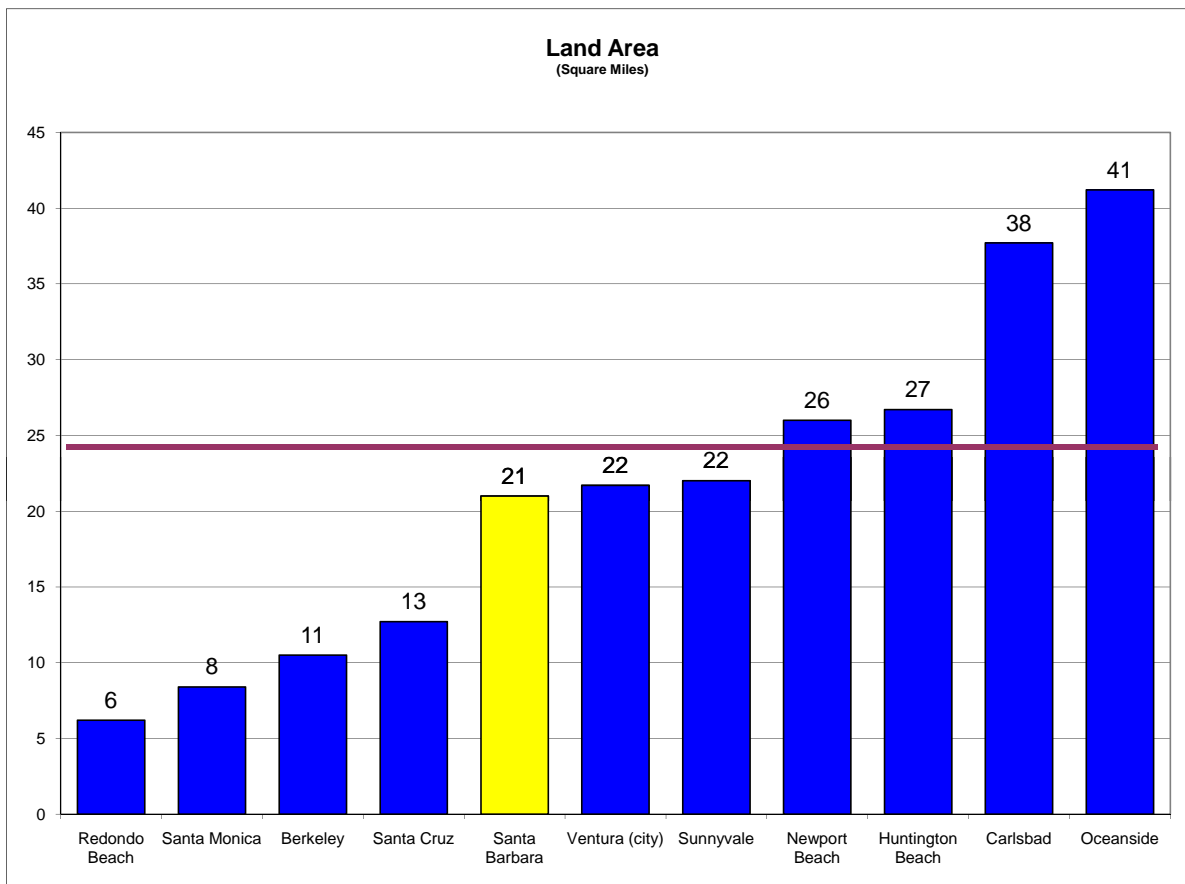
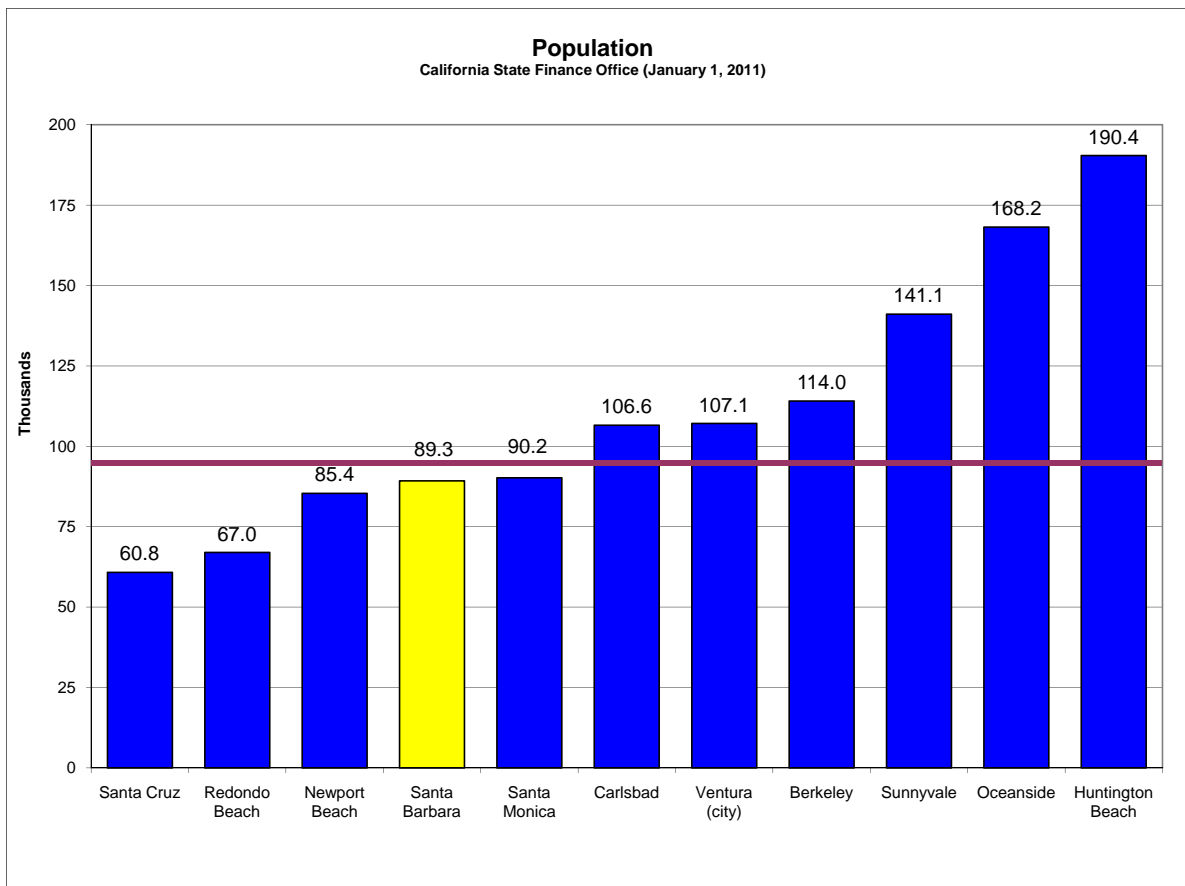
Berkeley Fire includes paramedic/ambulance service

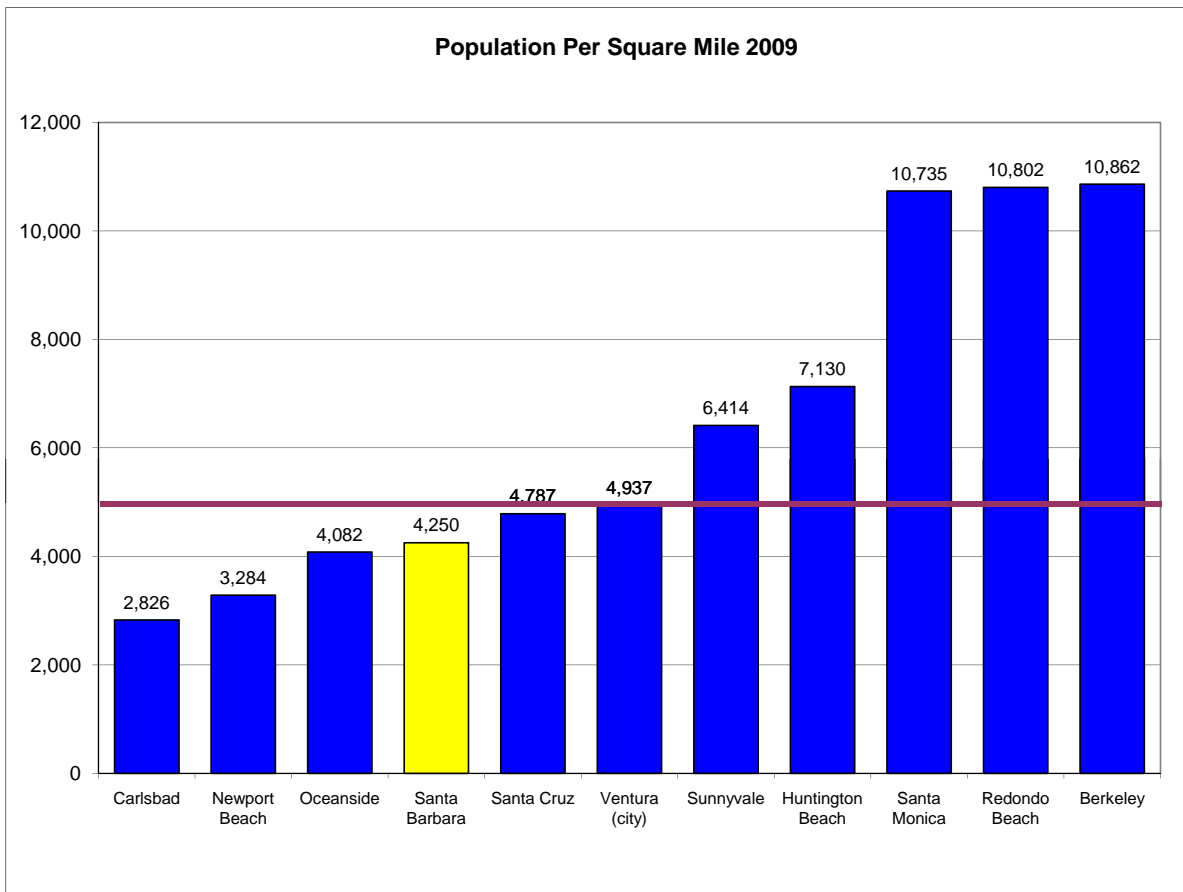
Oceanside Fire has Paramedic and Lifeguard

Carlsbad Fire provides paramedic and ambulance services

*Sunnyvale is an integrated Police and Fire Department General Fund expenditure equals 55% of the General Fund

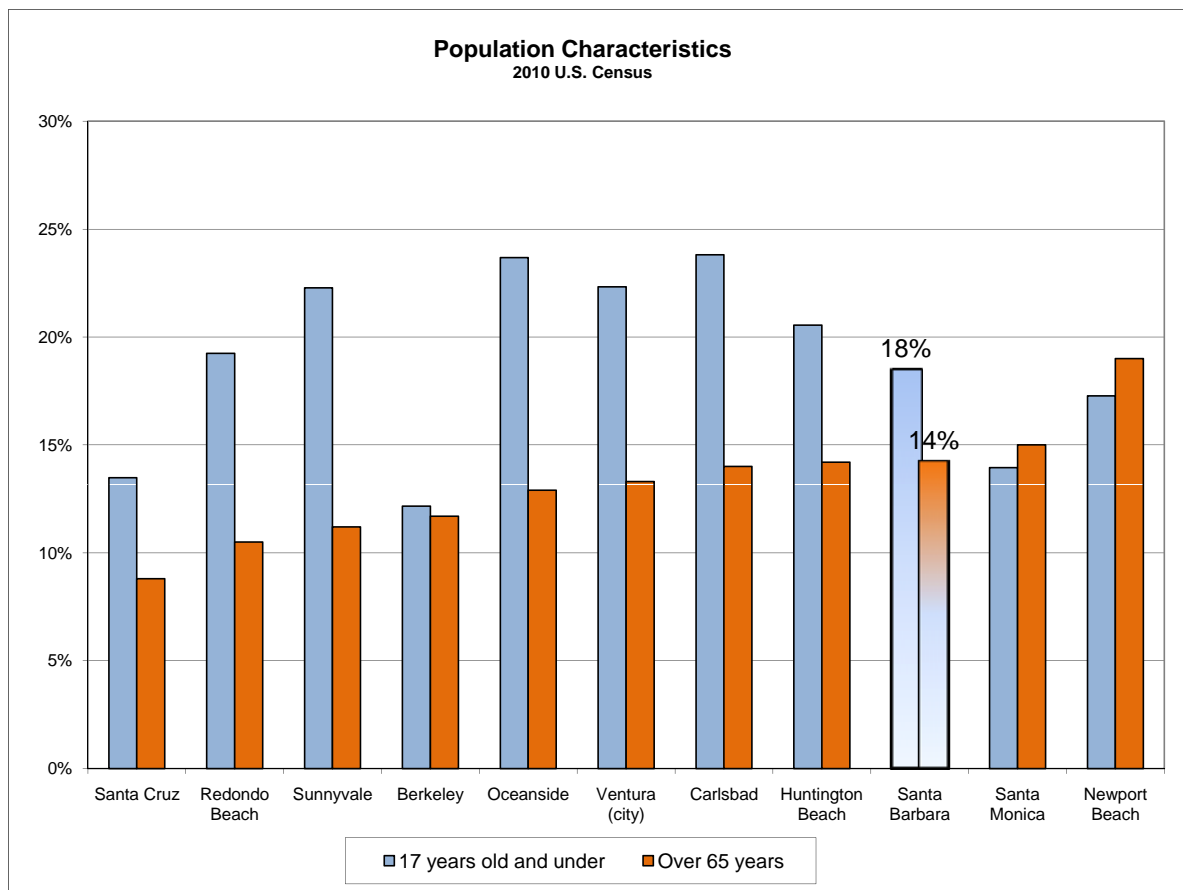
	<u>Santa Barbara</u>	<u>Santa Cruz</u>	<u>Redondo Beach</u>	<u>Newport Beach</u>	<u>Santa Monica</u>	<u>Carlsbad</u>	<u>Berkeley</u>	<u>Ventura (County)</u>	<u>Sunnyvale</u>	<u>Oceanside</u>	<u>Huntington Beach</u>	<u>City of SB Libraries Only</u>
Library (stats from 2009-2010 report) pop. Base	229,200.00	212,144.00	68,105.00	86,738.00	92,703.00	106,804.00	108,119.00	446,876	140,450.00	183,095.00	203,484.00	90,308.00
Operating Income	\$ 5,612,626	\$ 11,094,954	\$ 3,781,334	\$ 6,650,288	\$ 10,725,648	\$ 8,970,642	\$ 14,468,235	\$ 10,605,631	\$ 7,335,286	\$ 4,627,936	\$ 4,545,604	\$ 3,982,045
Library Circulation Rate per Capita	6.68	n/a	11.89	20.97	19.14	12.89	19.25	3.89	16.94	3.06	4.96	7.68
Number of libraries and branches	8.00	11.00	1.00	4.00	4.00	3.00	5.00	15.00	1.00	4.00	5.00	2.00
Operating Budget	\$ 5,612,451	\$ 11,217,820	\$ 3,770,529	\$ 6,650,288	\$ 10,725,648	\$ 9,304,749	\$ 14,173,610	\$ 10,446,998	\$ 7,050,047	\$ 4,349,481	\$ 4,535,037	\$ 3,887,871
Expenditures Per Capita	\$24.49	\$52.88	\$55.36	\$76.67	\$115.70	\$87.12	\$131.09	\$23.38	\$50.20	\$23.76	\$22.29	\$43.05
Public Works												
Pavement Condition Index	68	60	81	76	82	82	60	74	75	84	73	
Lane miles maintained (center lane/lane miles)	240	136	135	228	155	835	453	650	284	392	1,121	





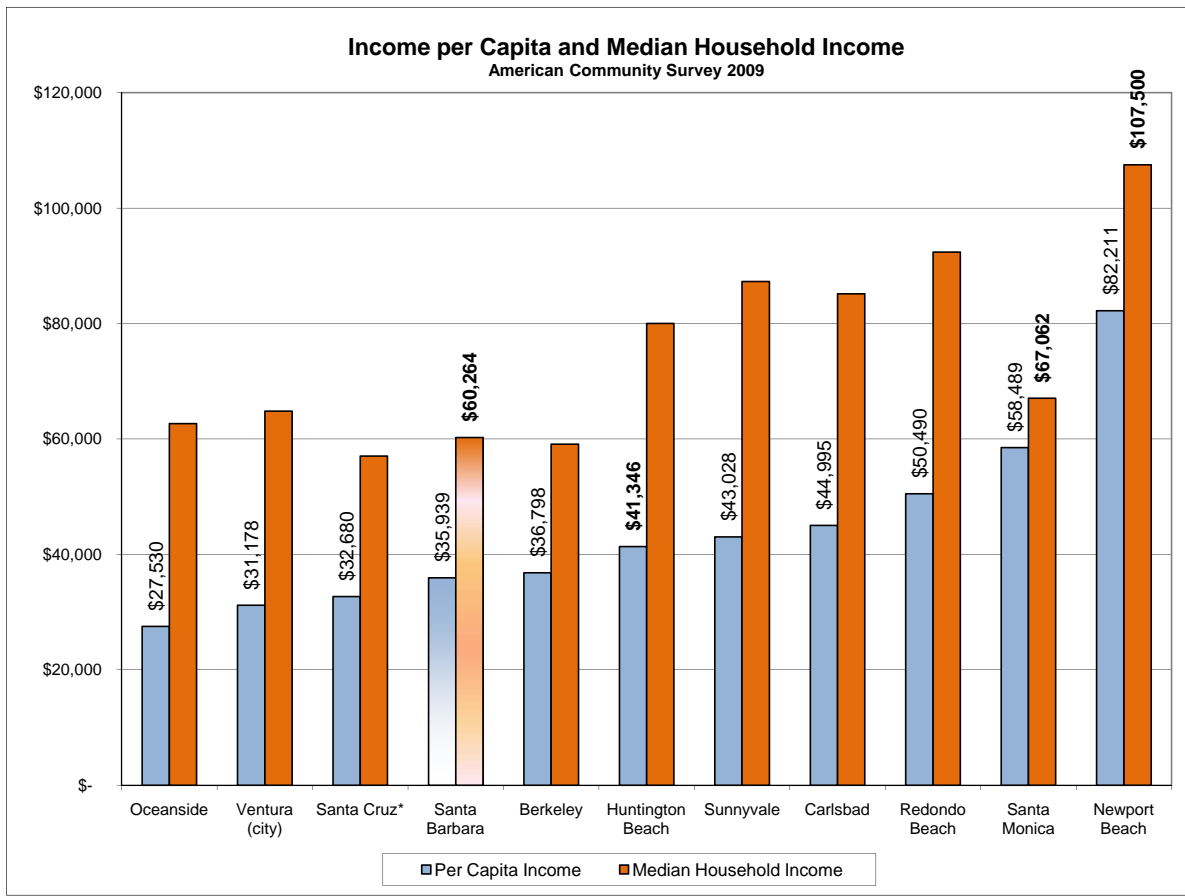
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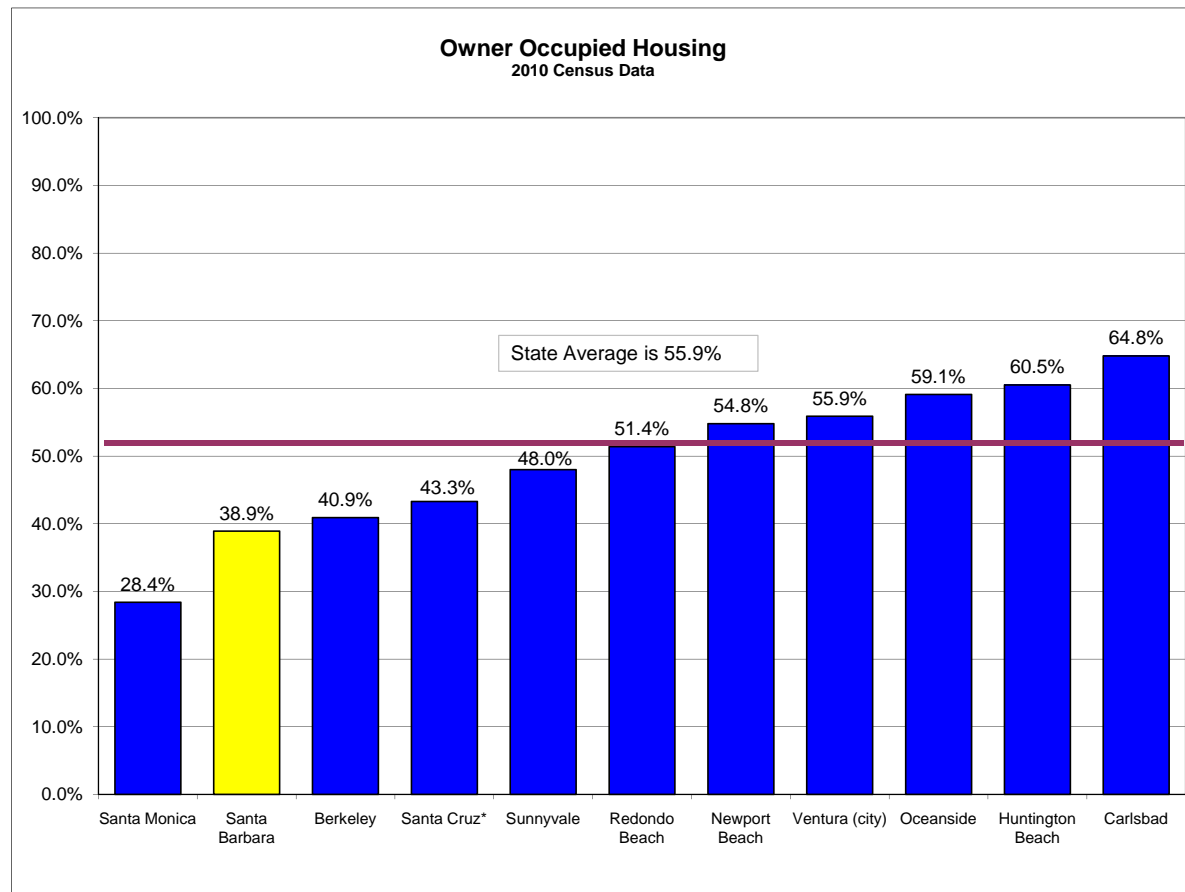
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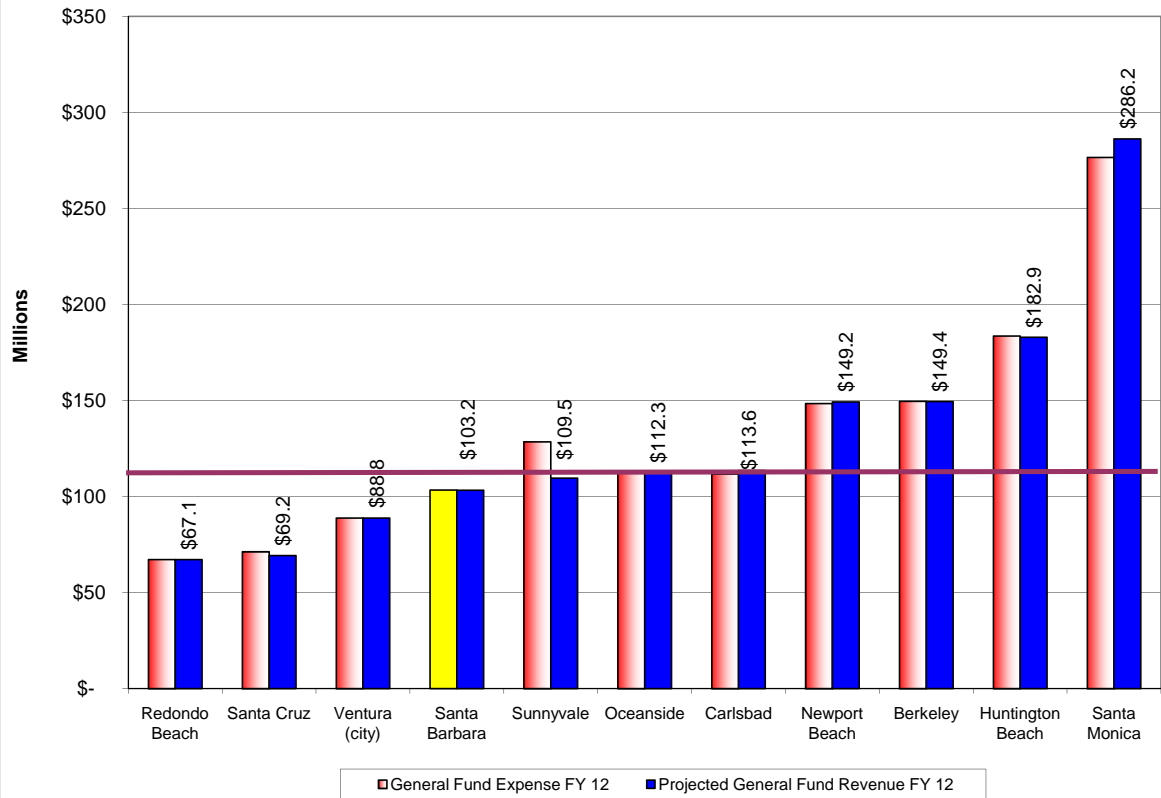
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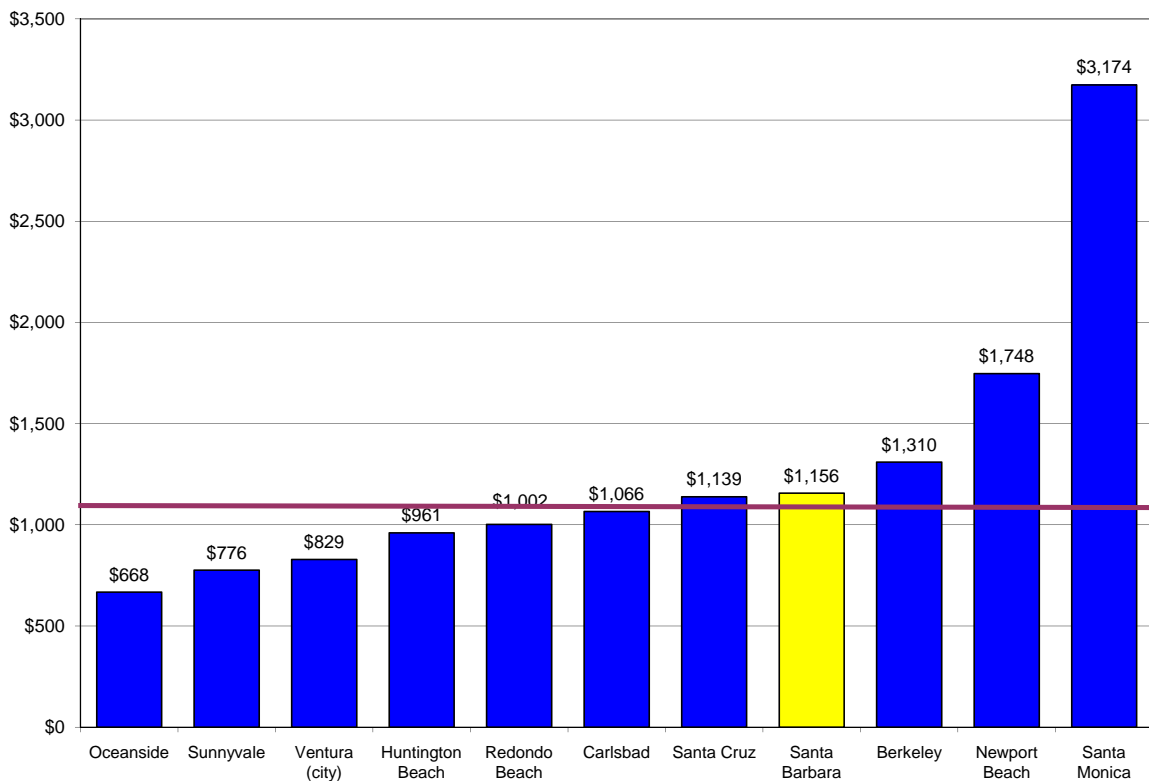
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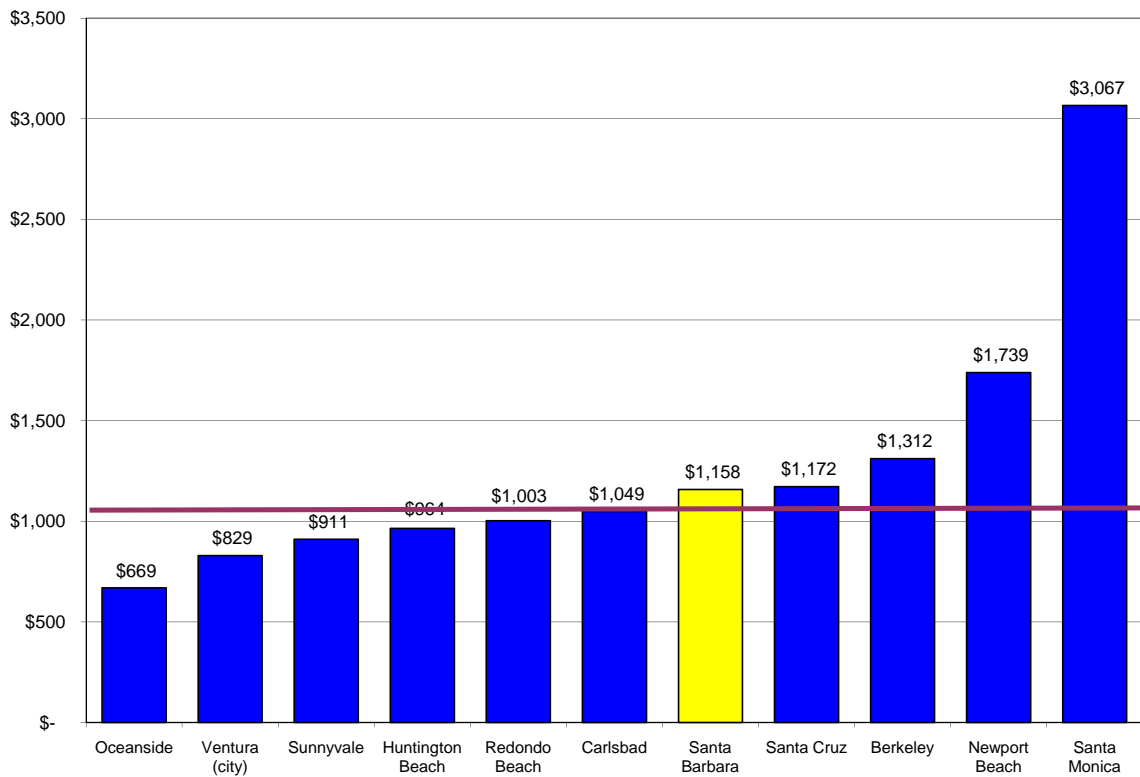
Projected General Fund Revenue and Expense FY 2012



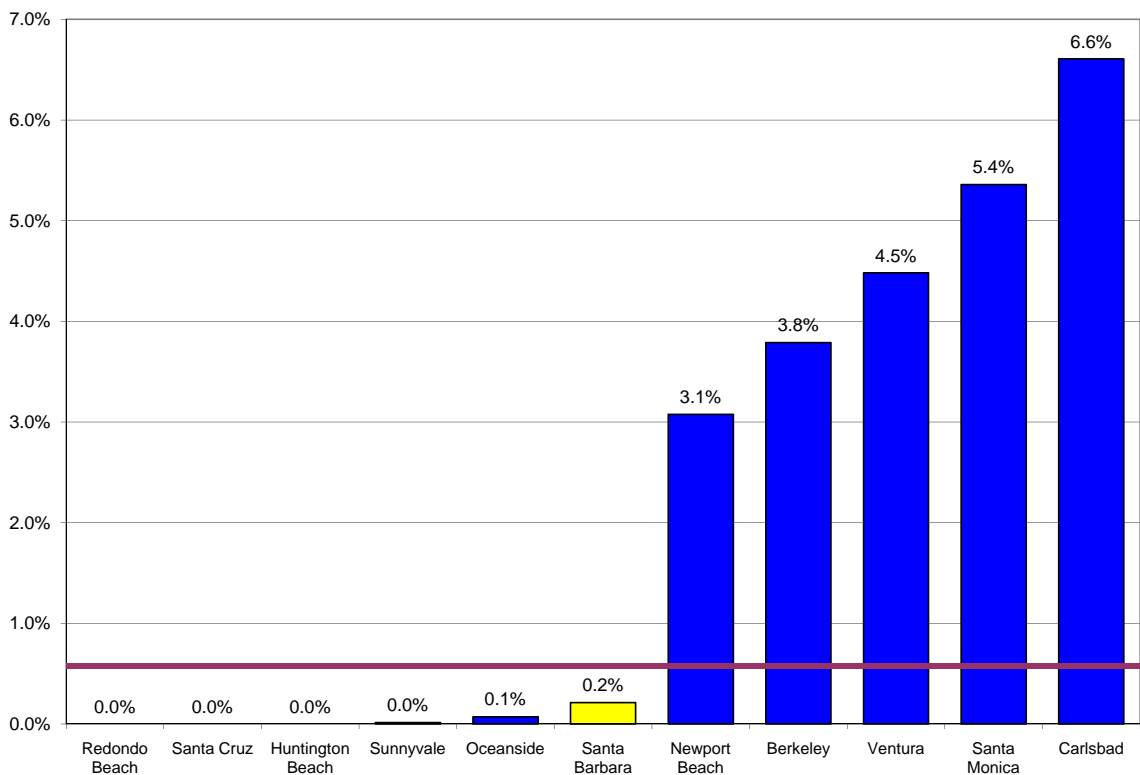
Projected General Fund Revenue per Capita FY 2012

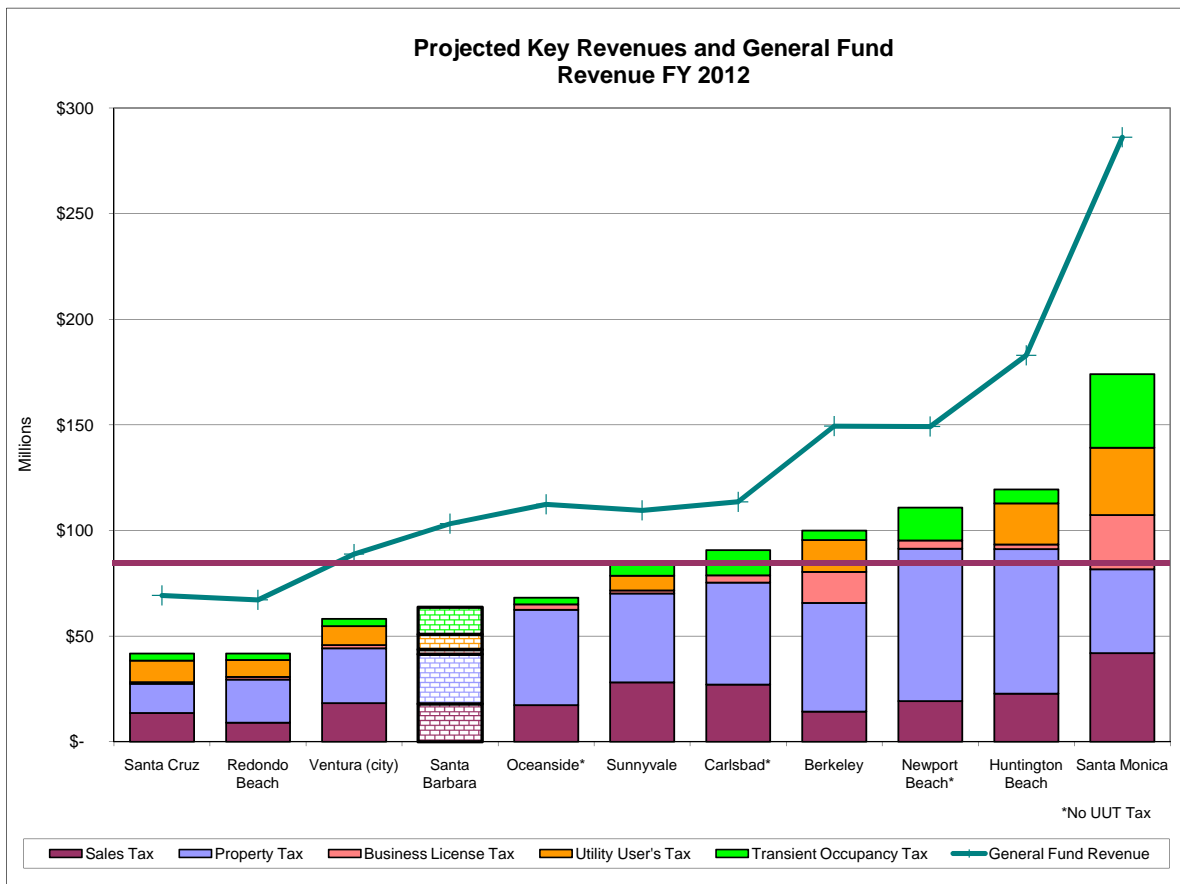


Projected General Fund Expense per Capita FY 2012



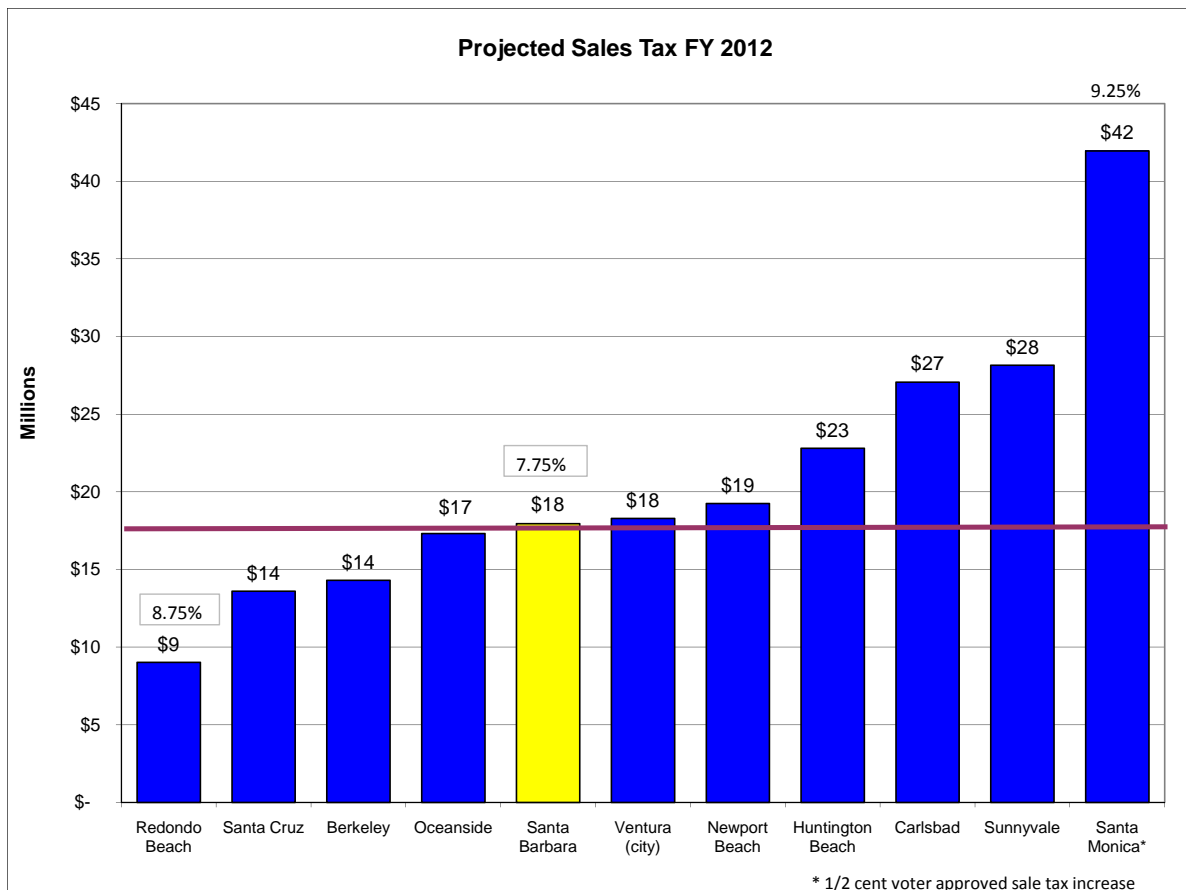
% of General Fund Allocated to Capital FY 2012





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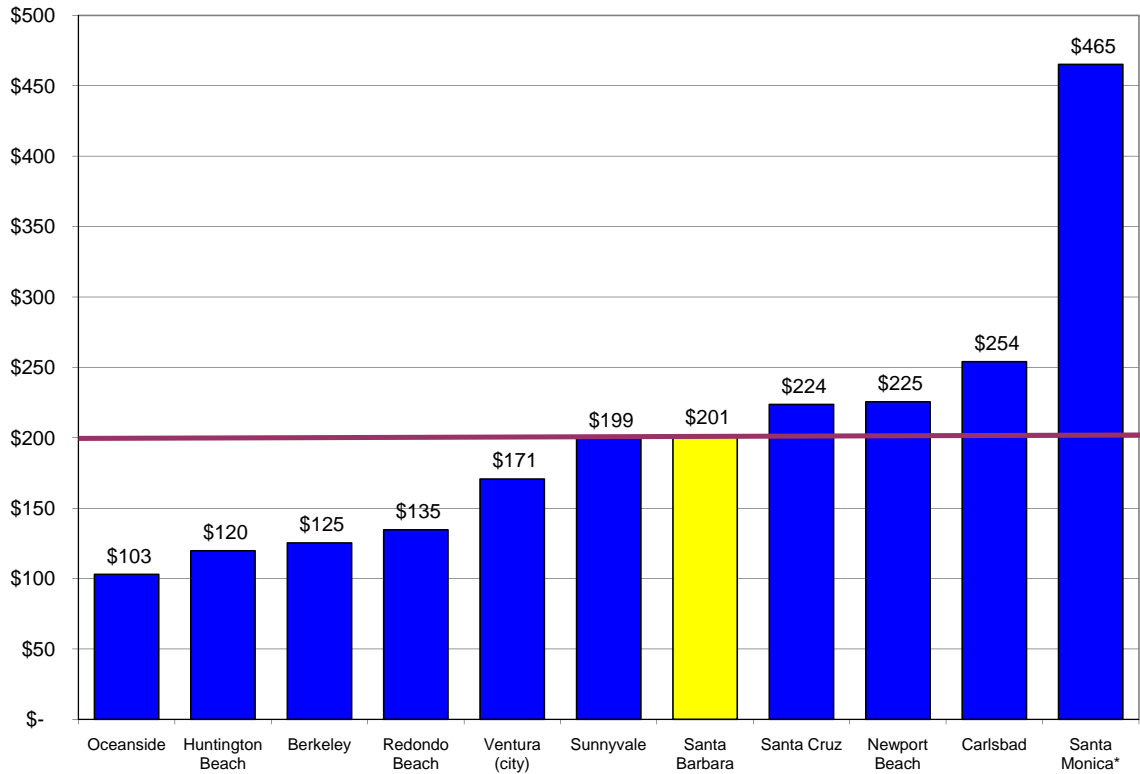
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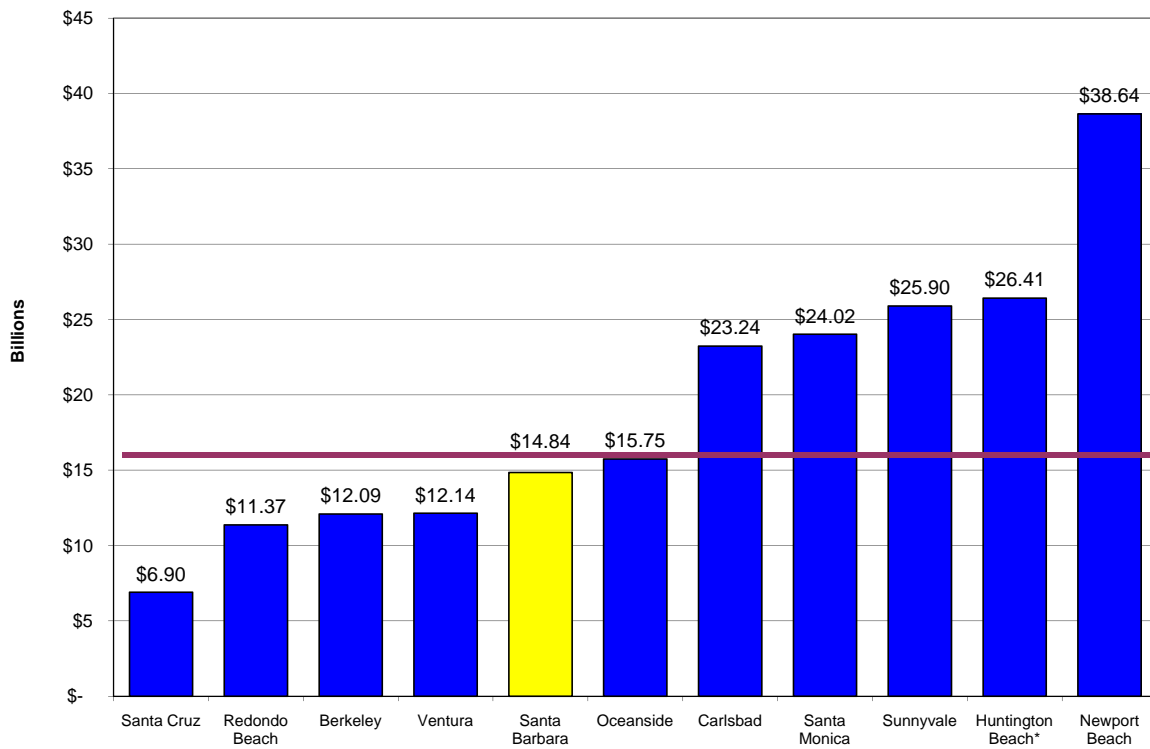
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Projected Sales Tax per Capita FY 2012

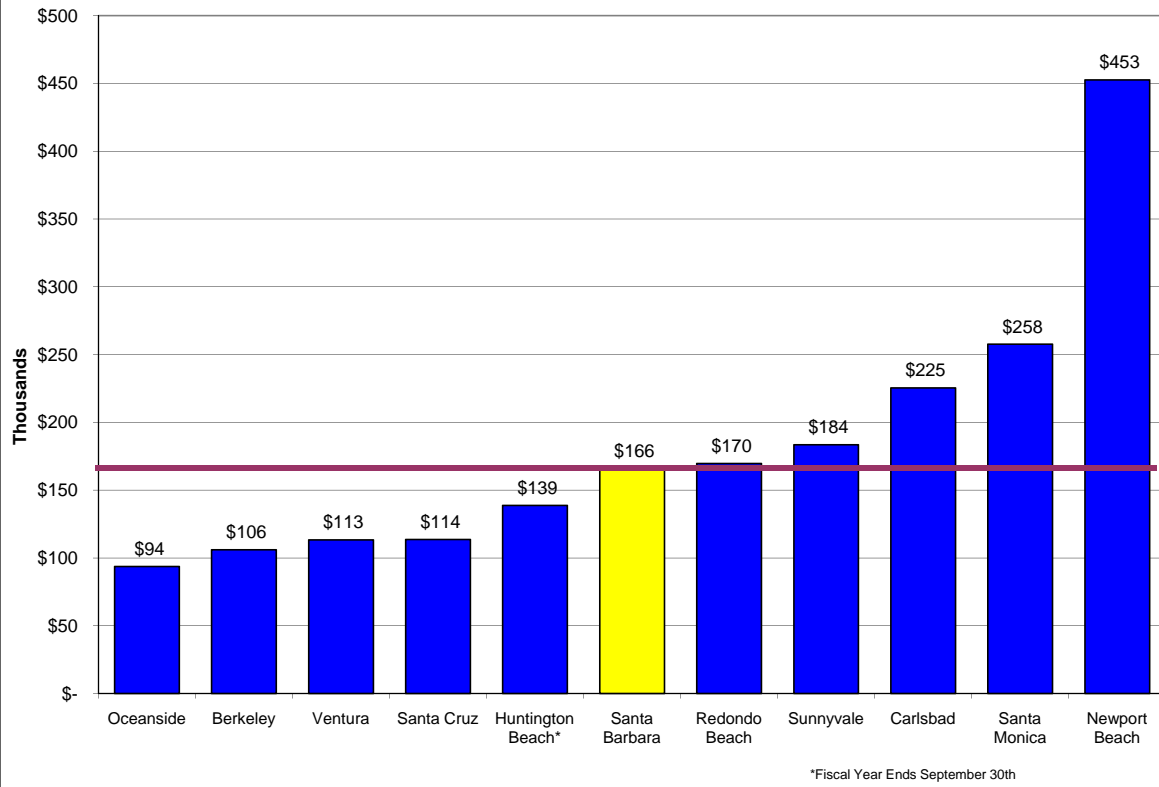


**Assessed Value of Taxable Property
CAFR Year End June 30, 2010**

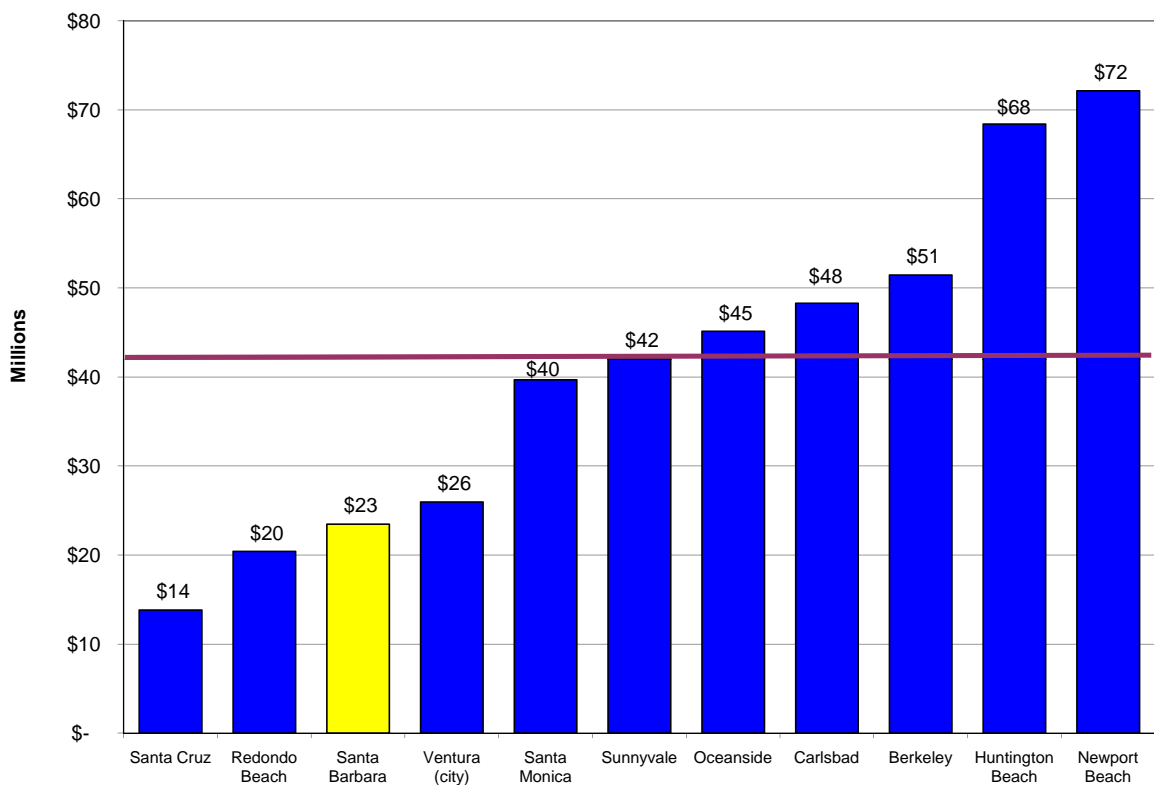


* Fiscal Year ends on Sept. 30th

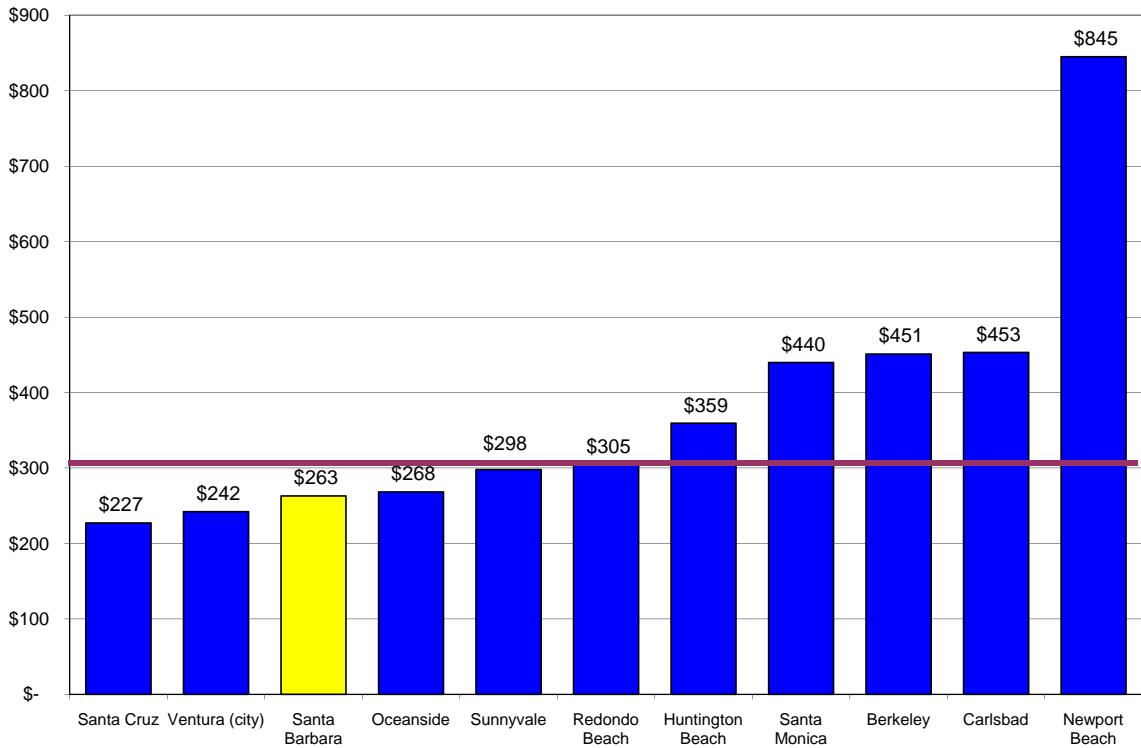
Assessed Value of Taxable Property per Capita CAFR Year End June 30, 2010



Projected Property and Property Transfer Tax FY 2012



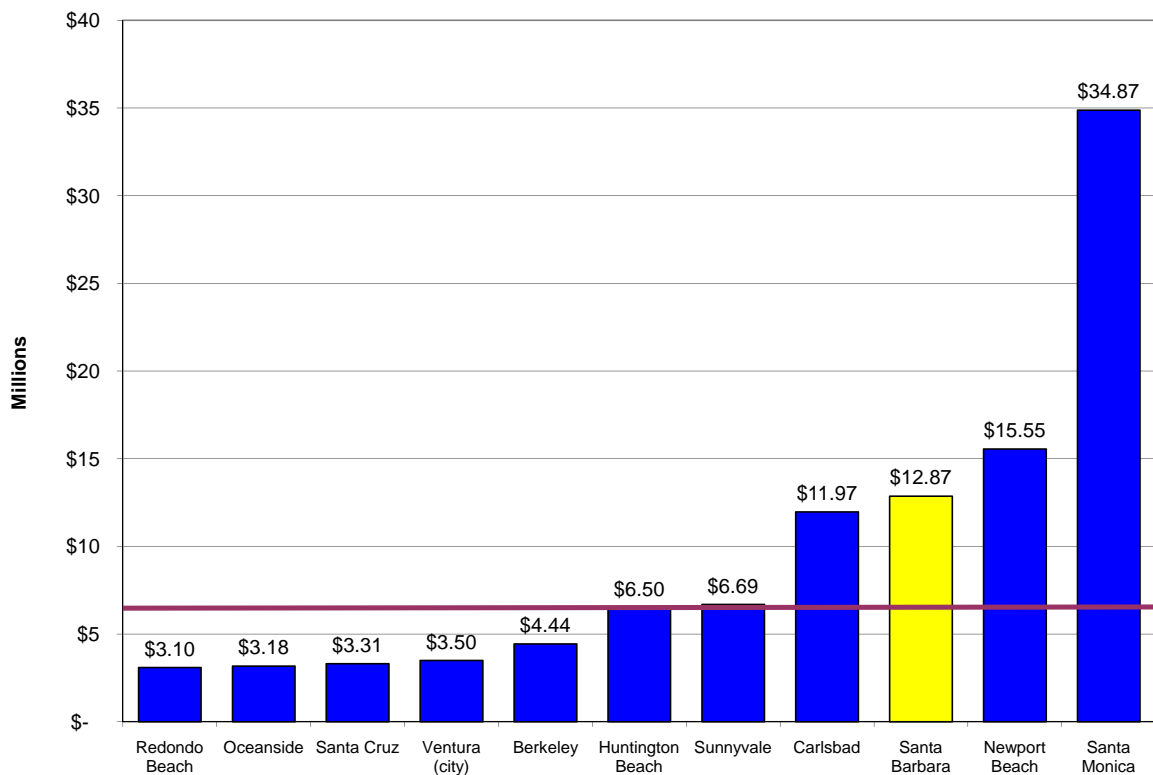
Projected Property and Property Transfer Tax Per Capita FY 2012



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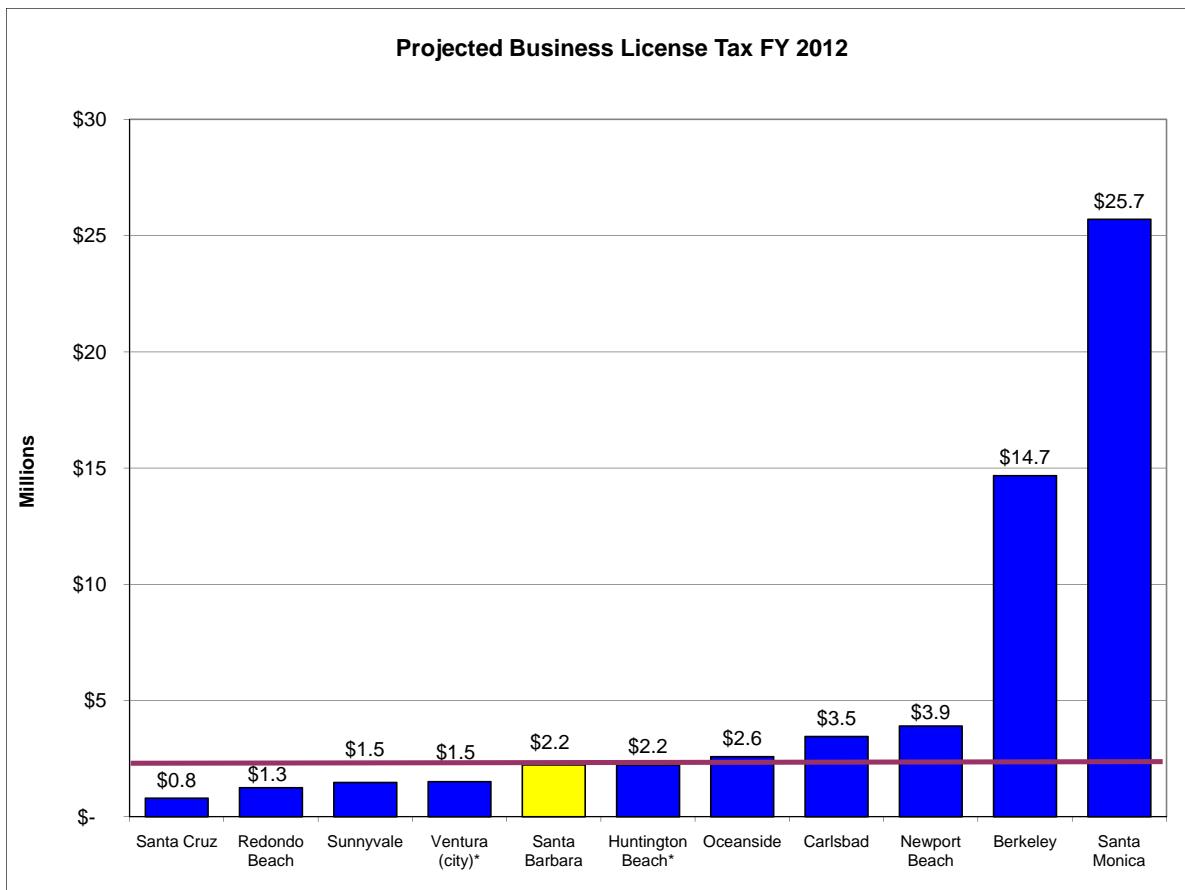
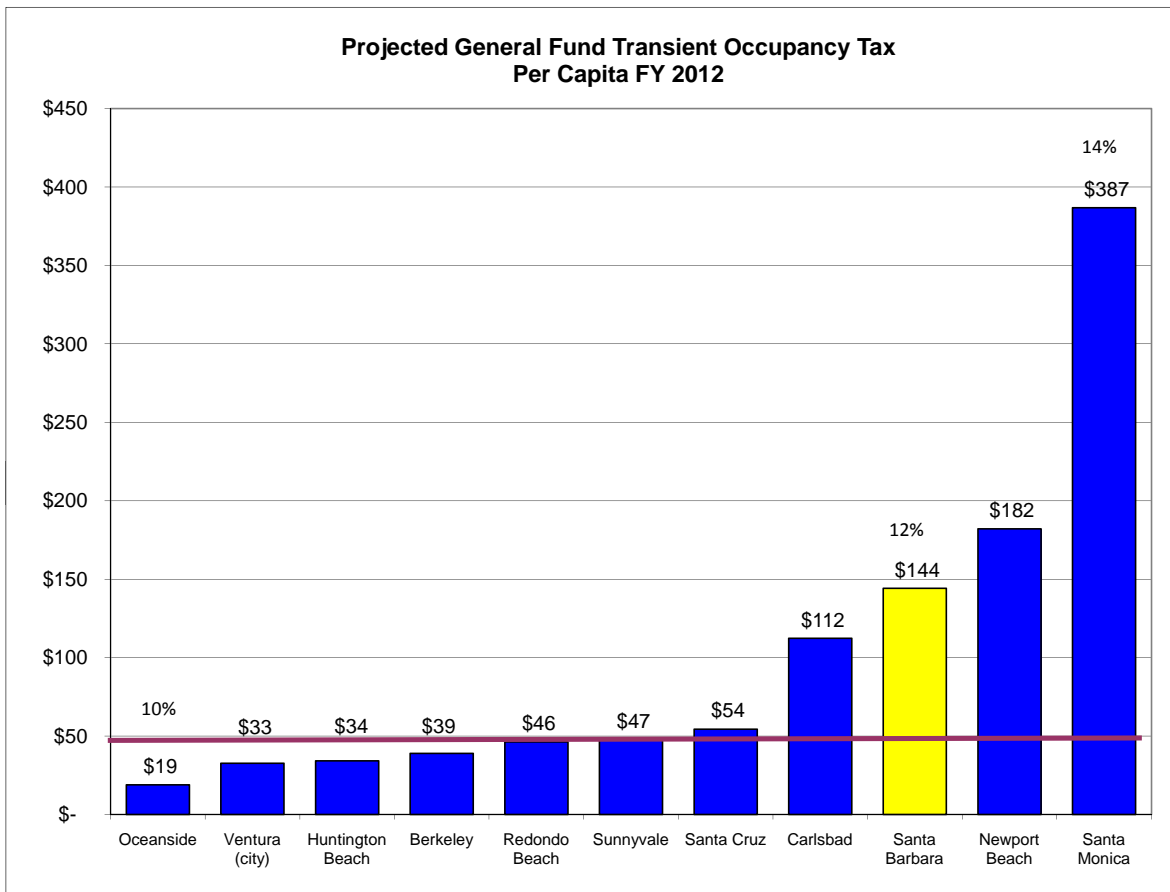
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Projected General Fund Transient Occupancy Tax FY 2012

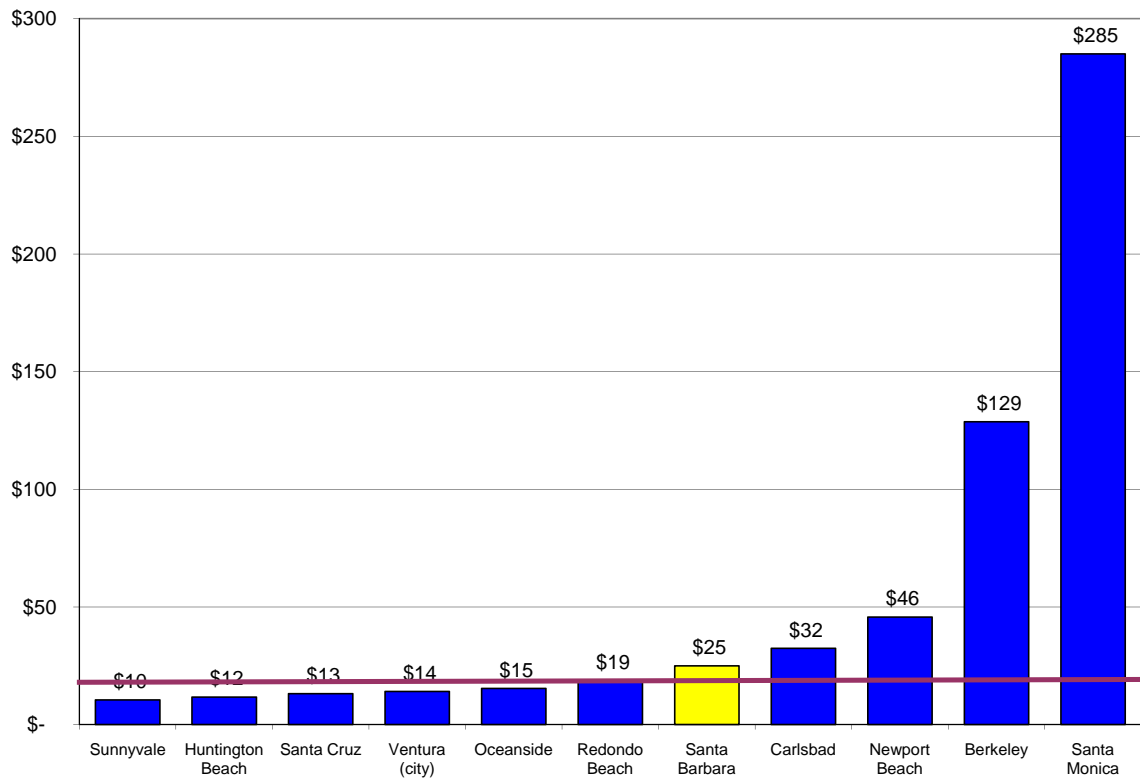


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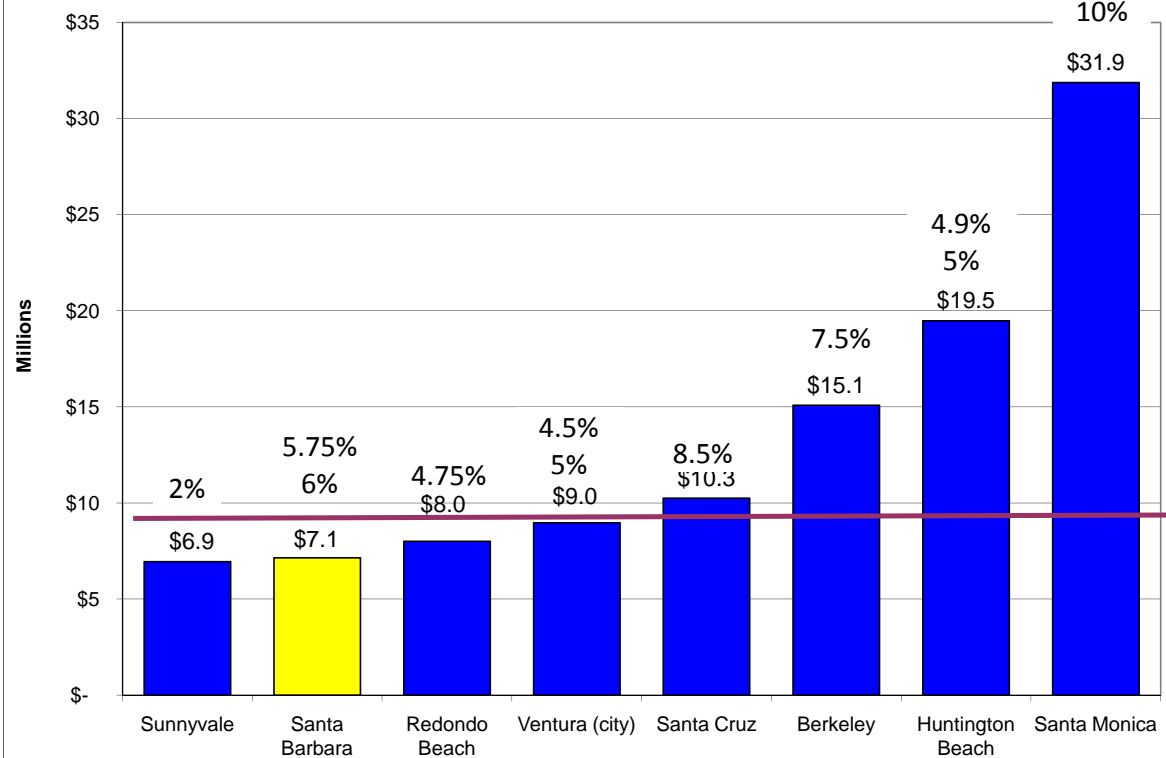
Projected Business License Tax Per Capita FY 2012



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Projected General Fund Utility Users Tax FY 2012

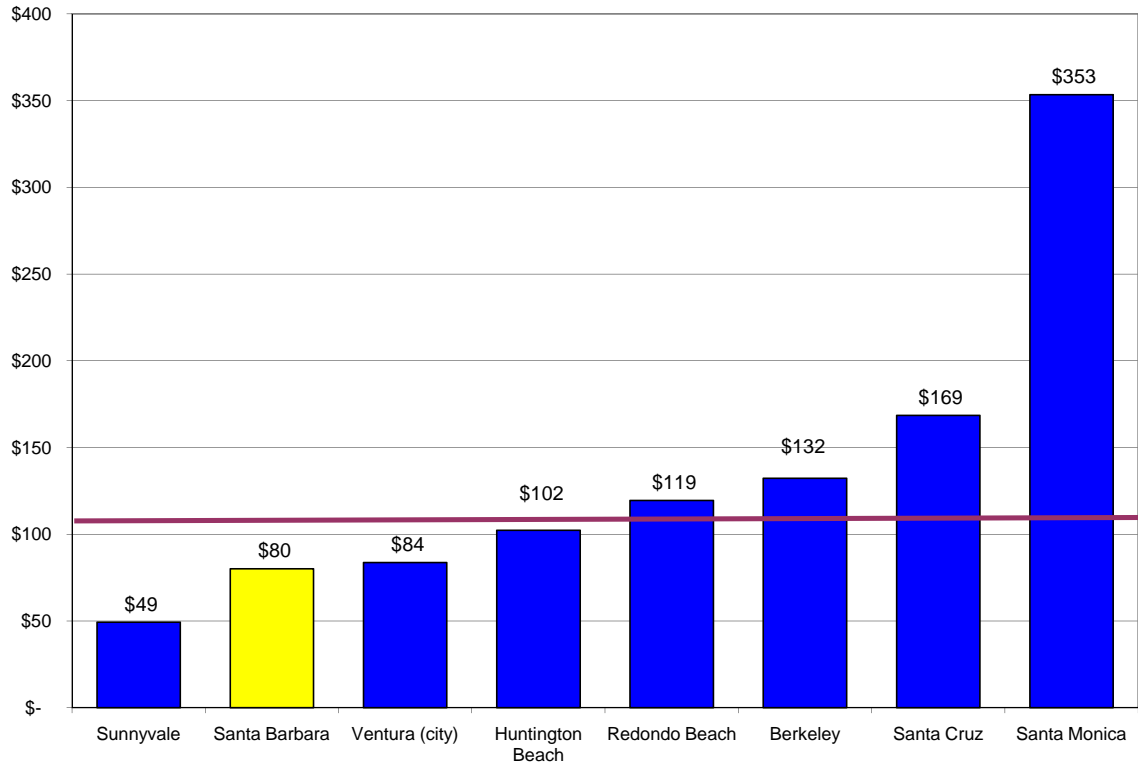


Cities showing two rates -1st telecommunications, 2nd utilities

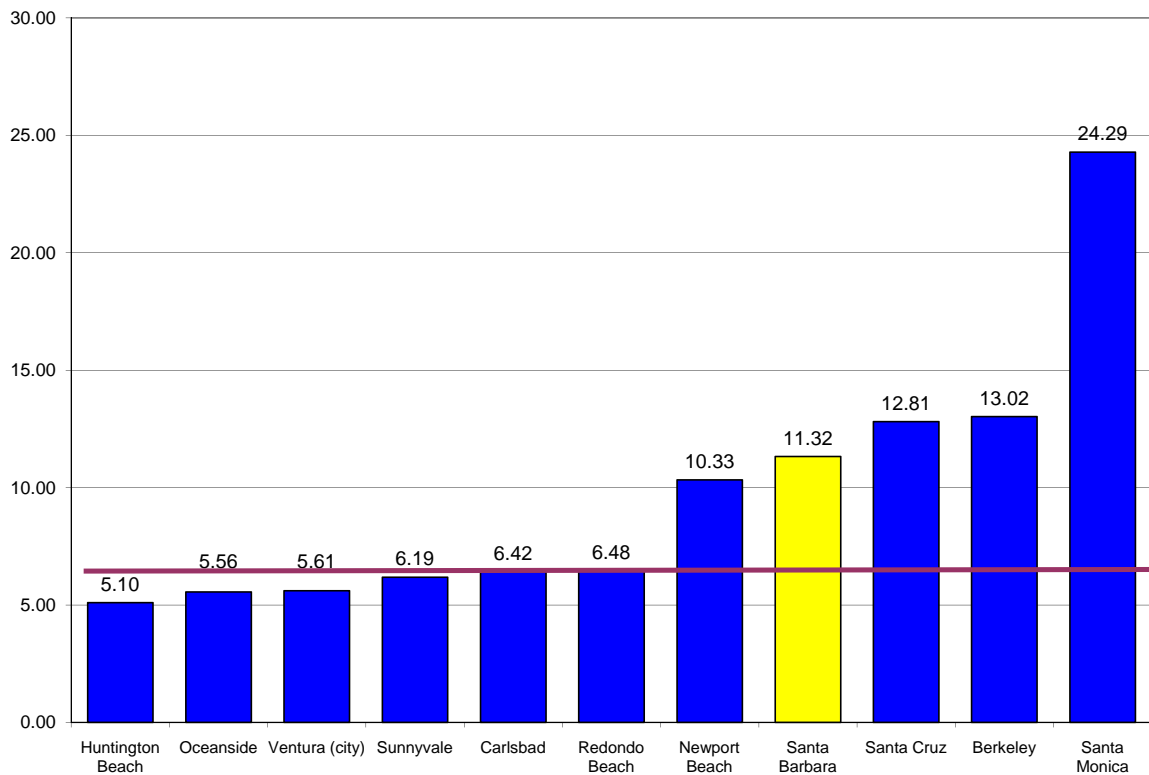
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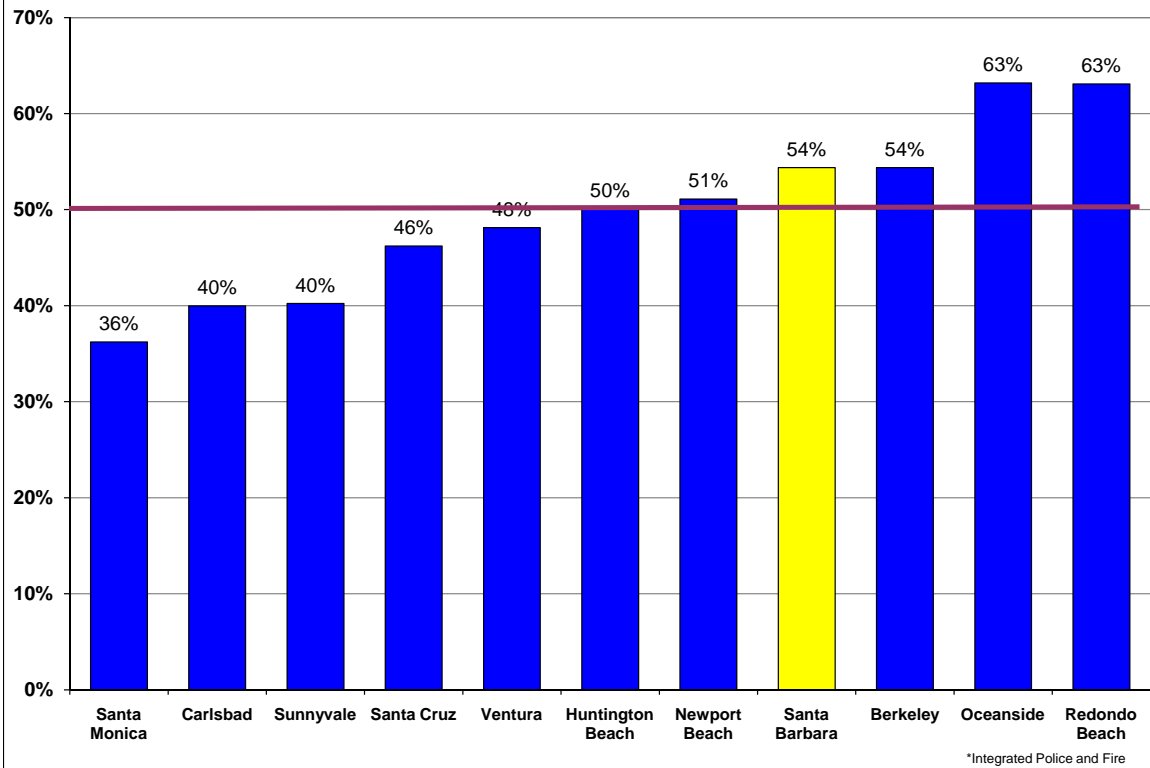
Projected General Fund Utility Users Tax Per Capita FY 2012



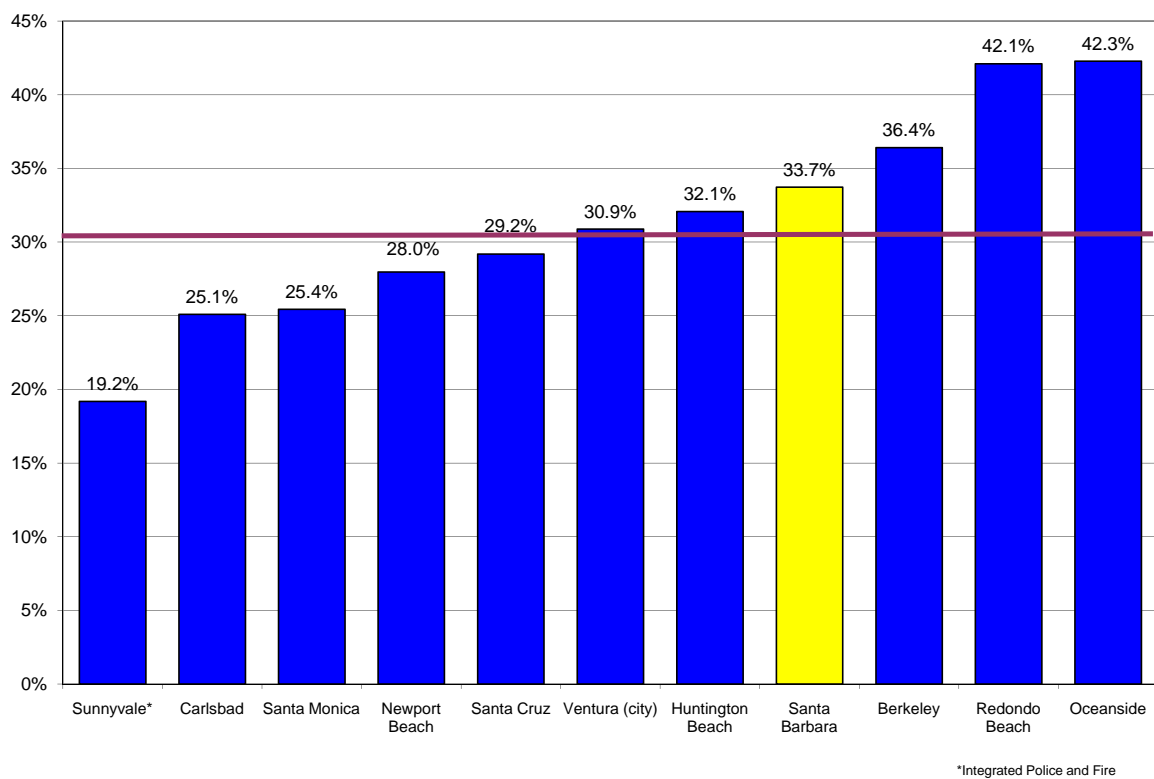
Authorized Positions per 1,000 Population FY 2012



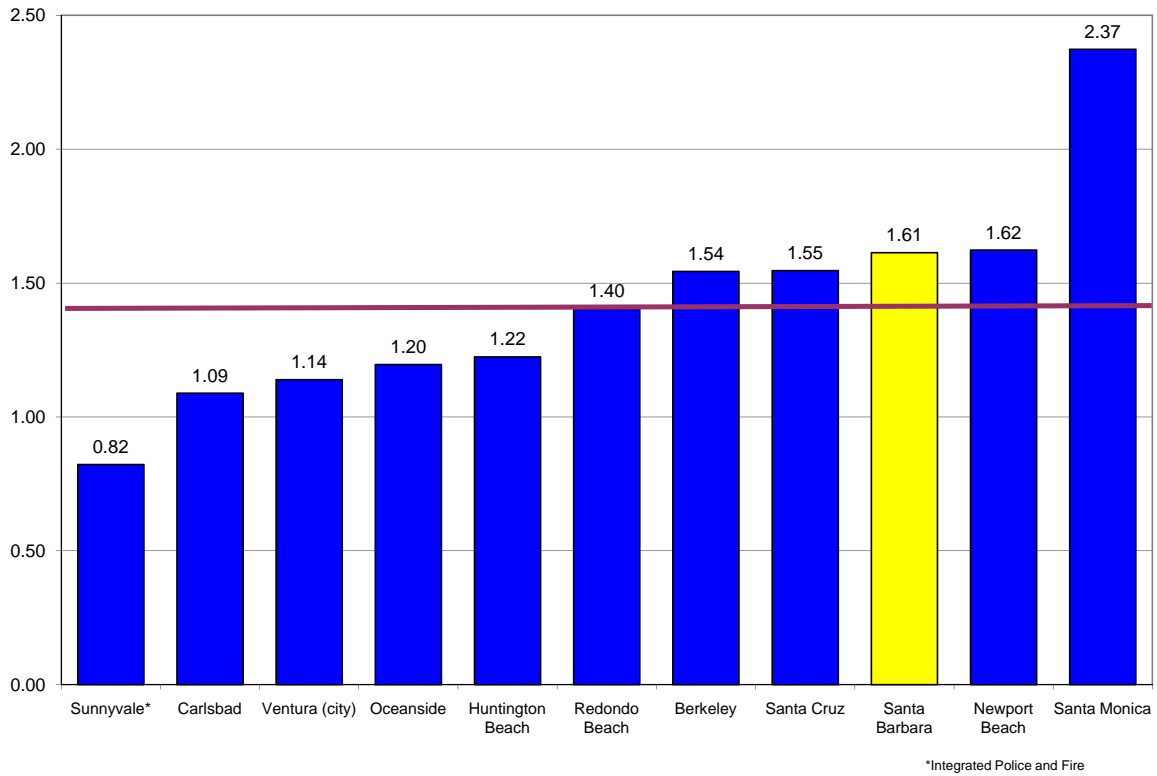
Public Safety as % of General Fund FY 2012



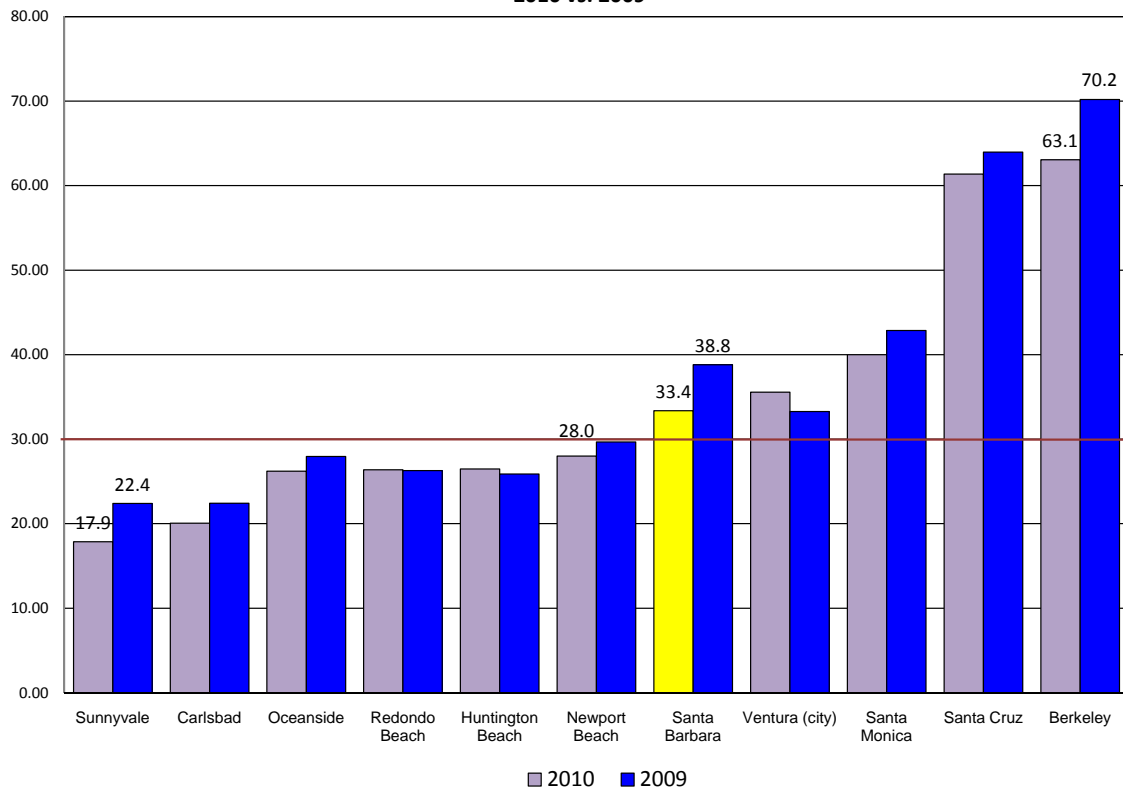
Police Expense as % of the General Fund FY 2012



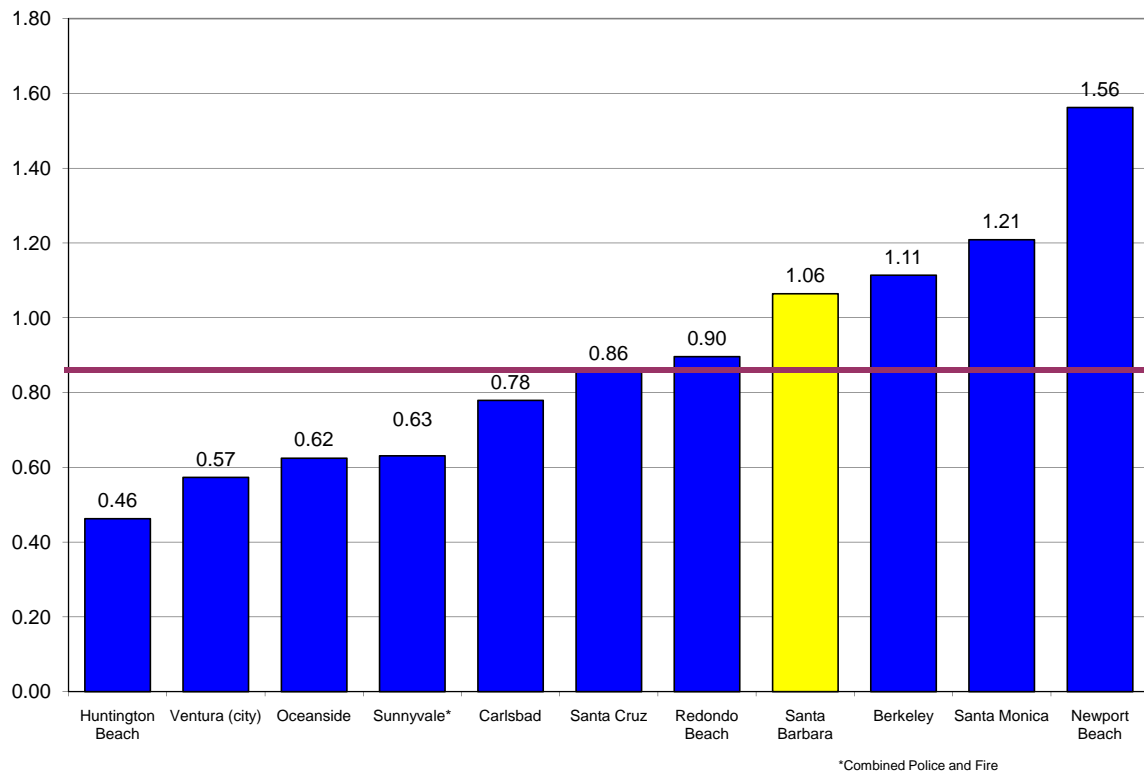
Authorized Police Officers Per 1,000 Residents FY 2012



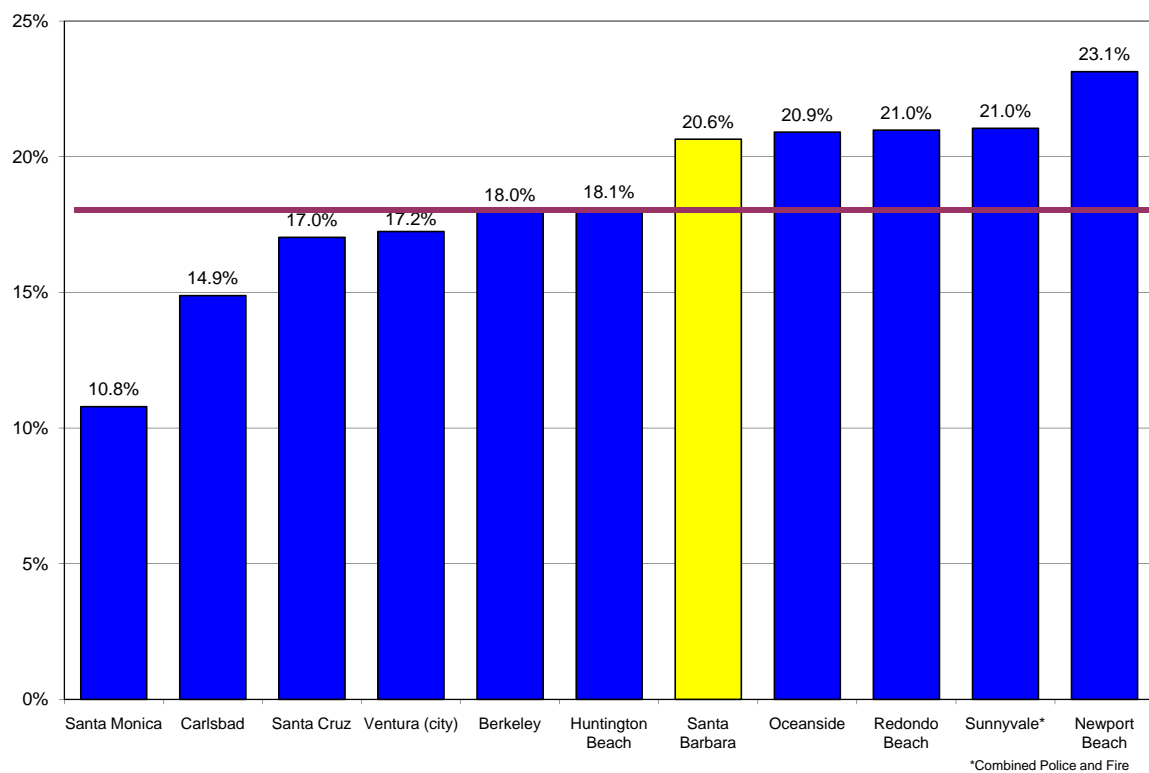
**UCR Part 1 Crimes
2010 vs. 2009**

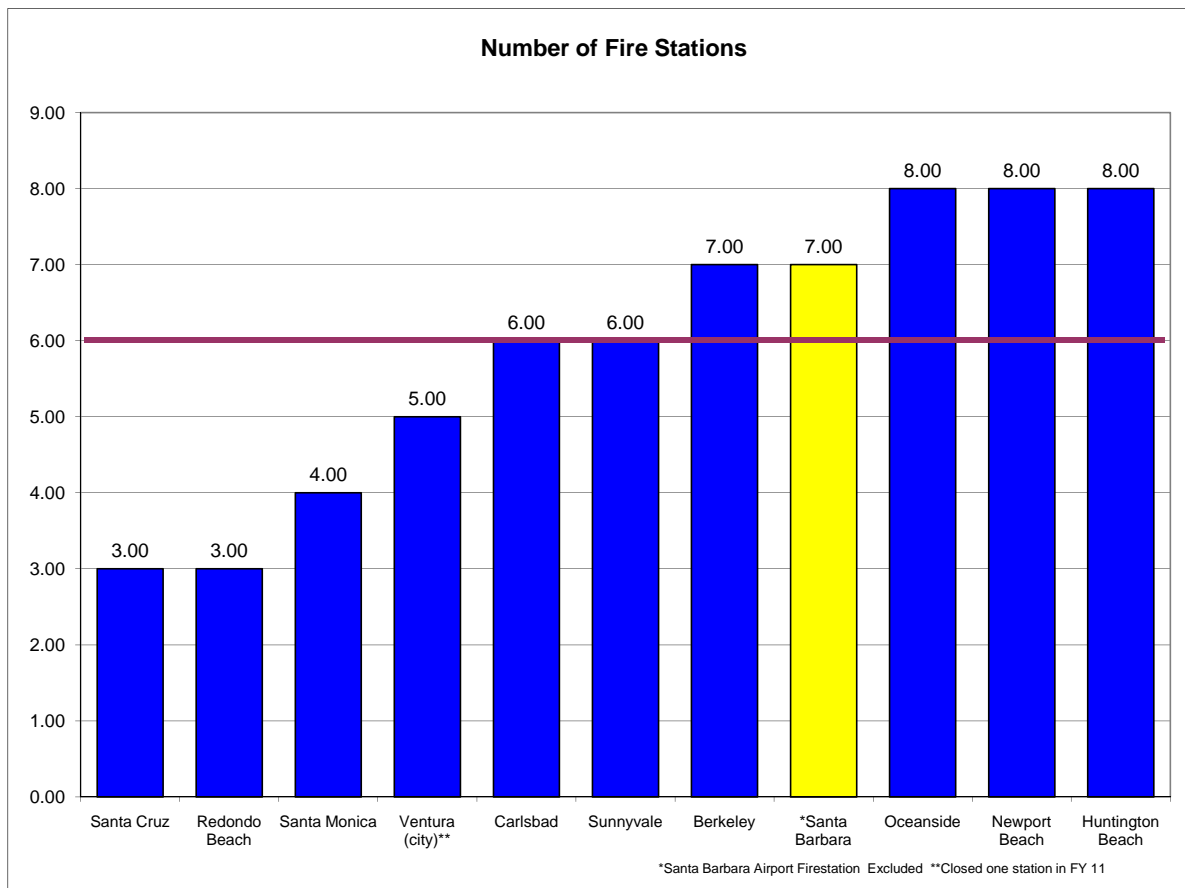


Authorized Fire Personnel Per 1,000 Residents FY 2012



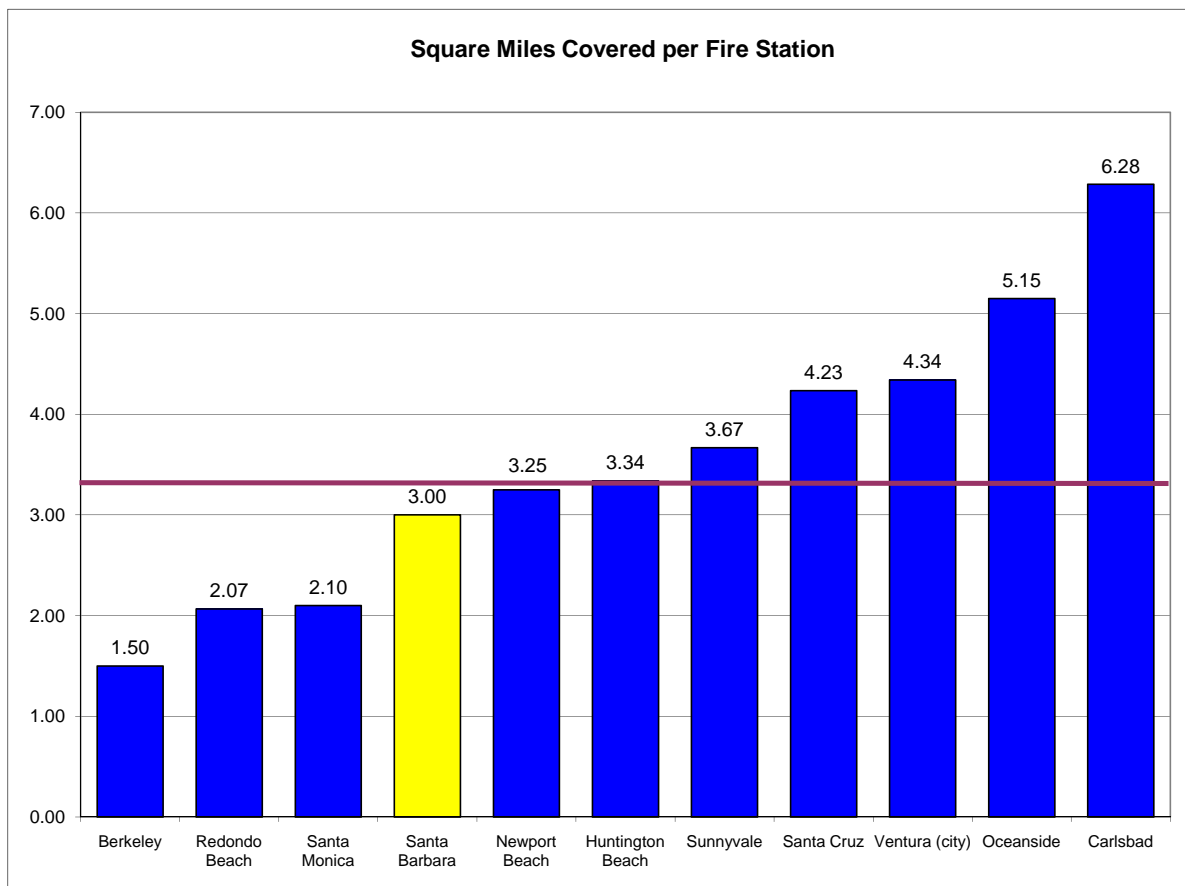
Fire Expenditure as % of General Fund Expense FY 2012





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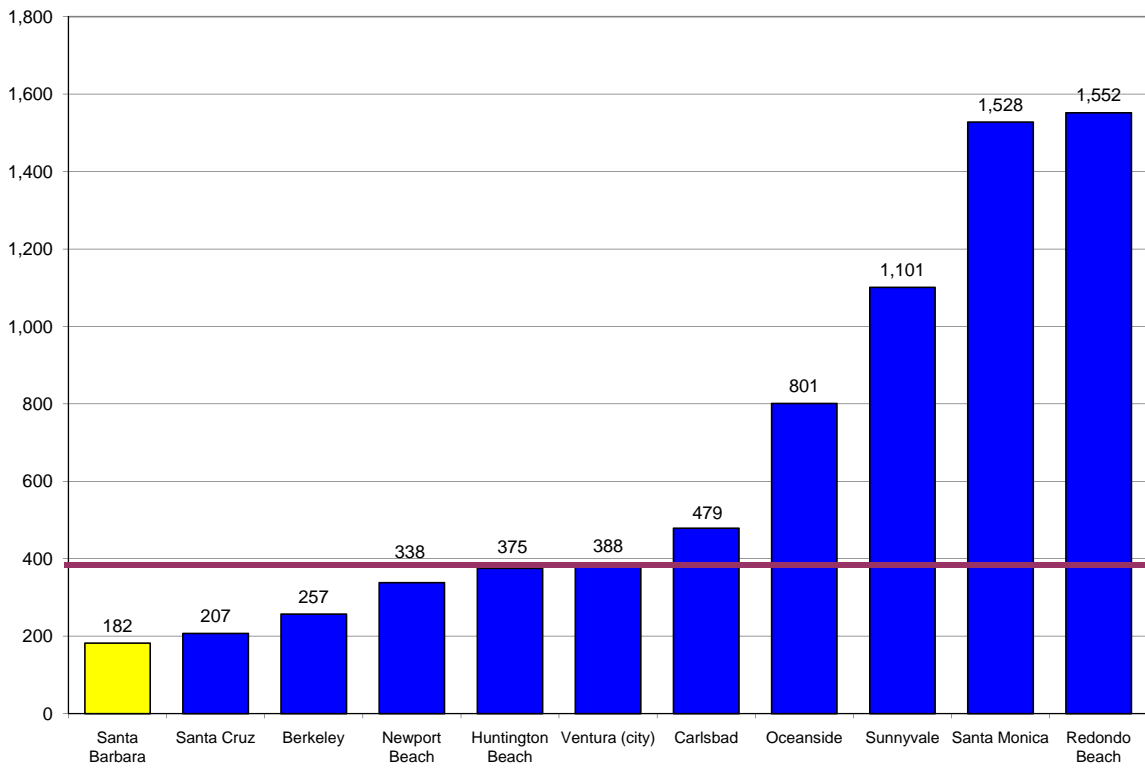
10/19/2011



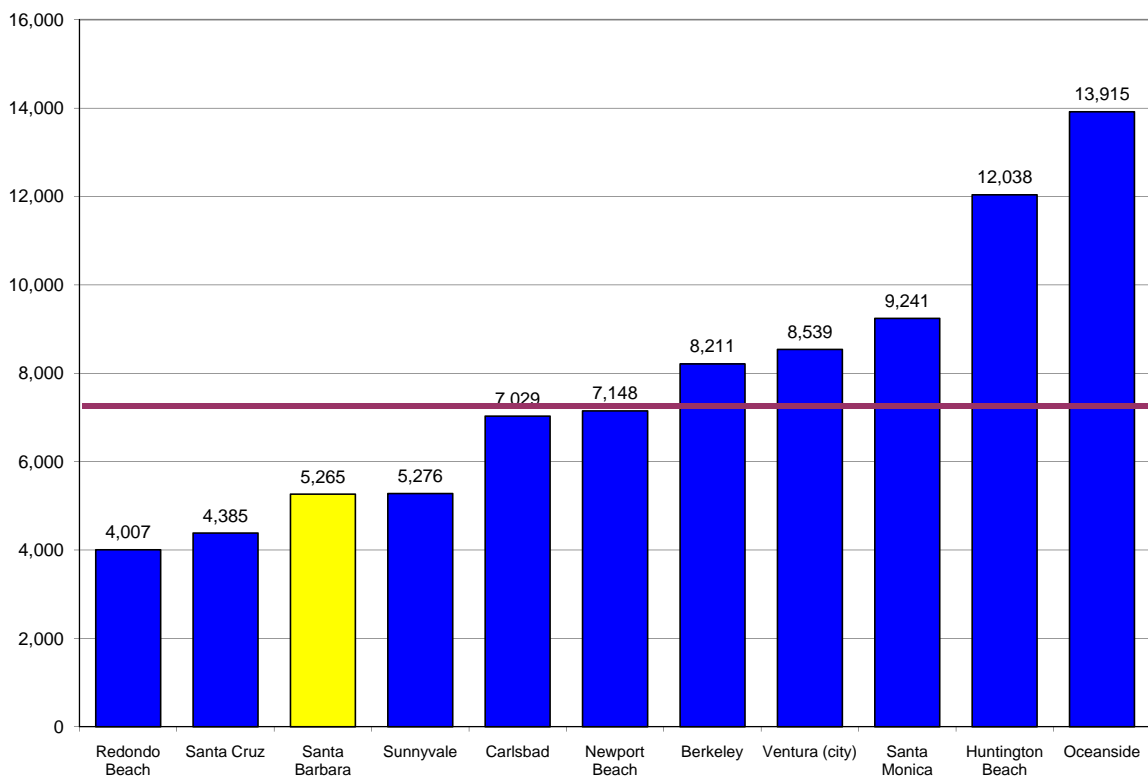
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10/19/2011

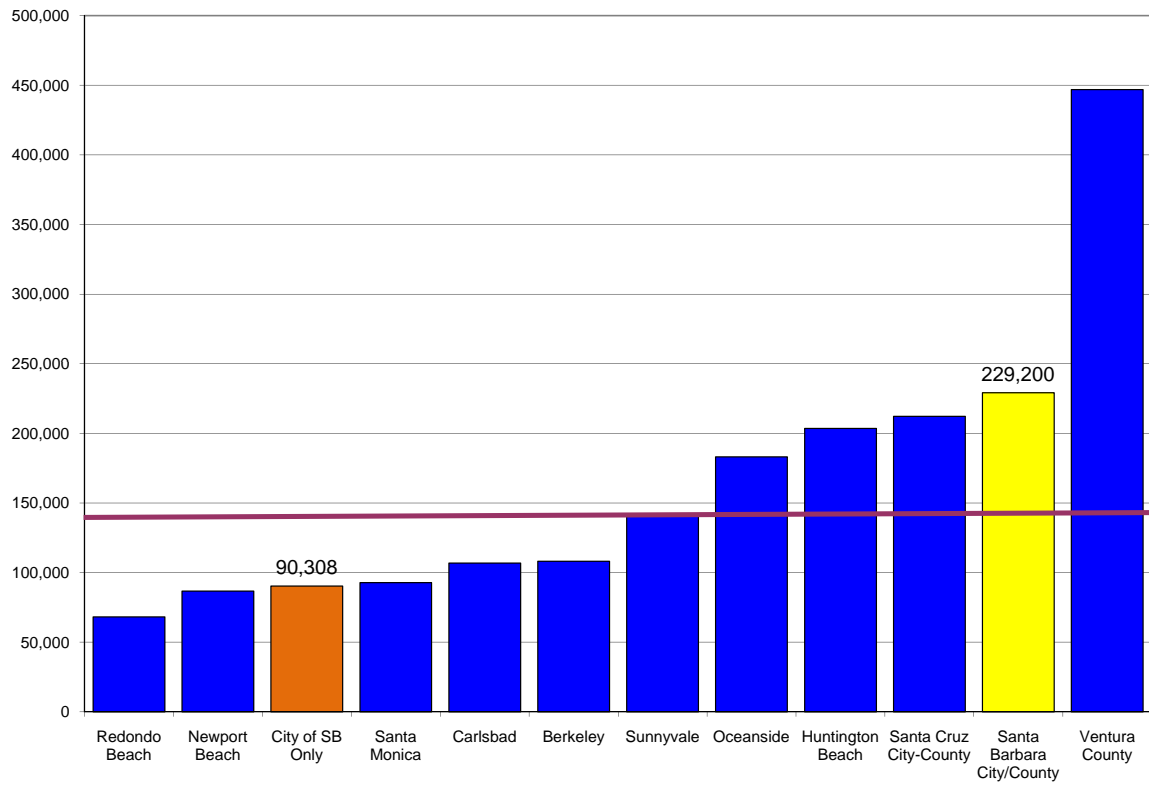
Fire Calls 2010



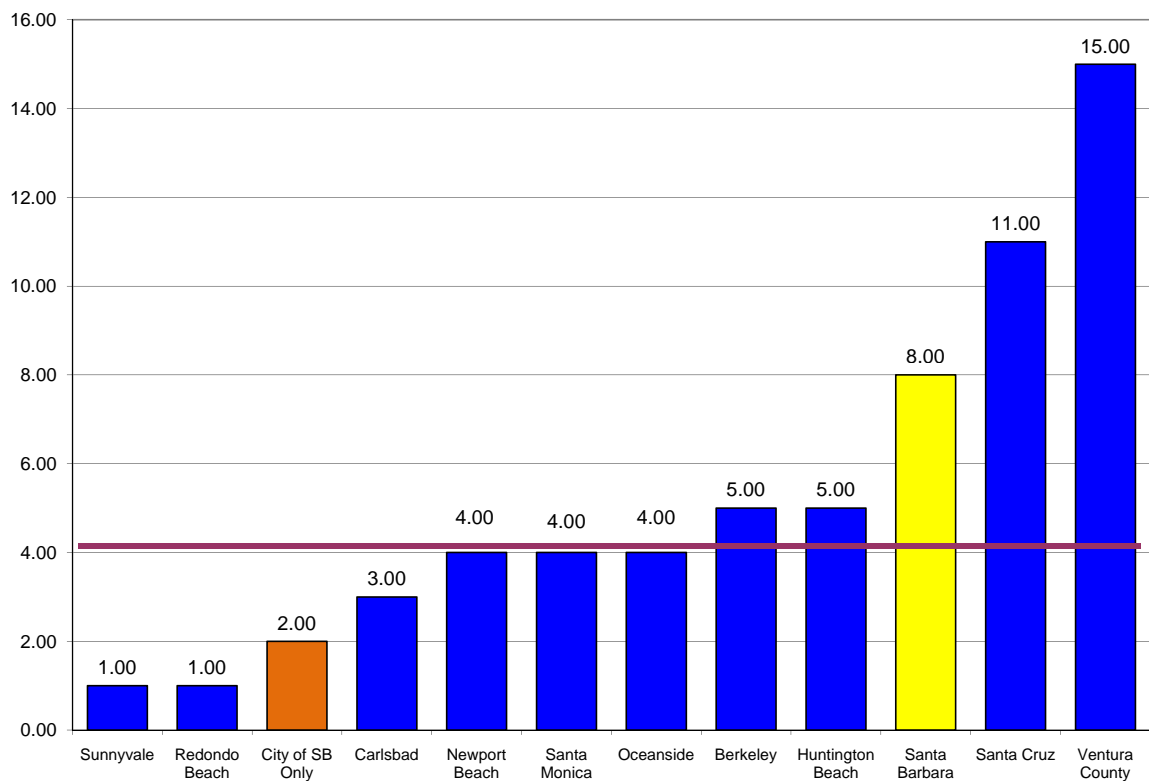
Medical Emergency Calls 2010

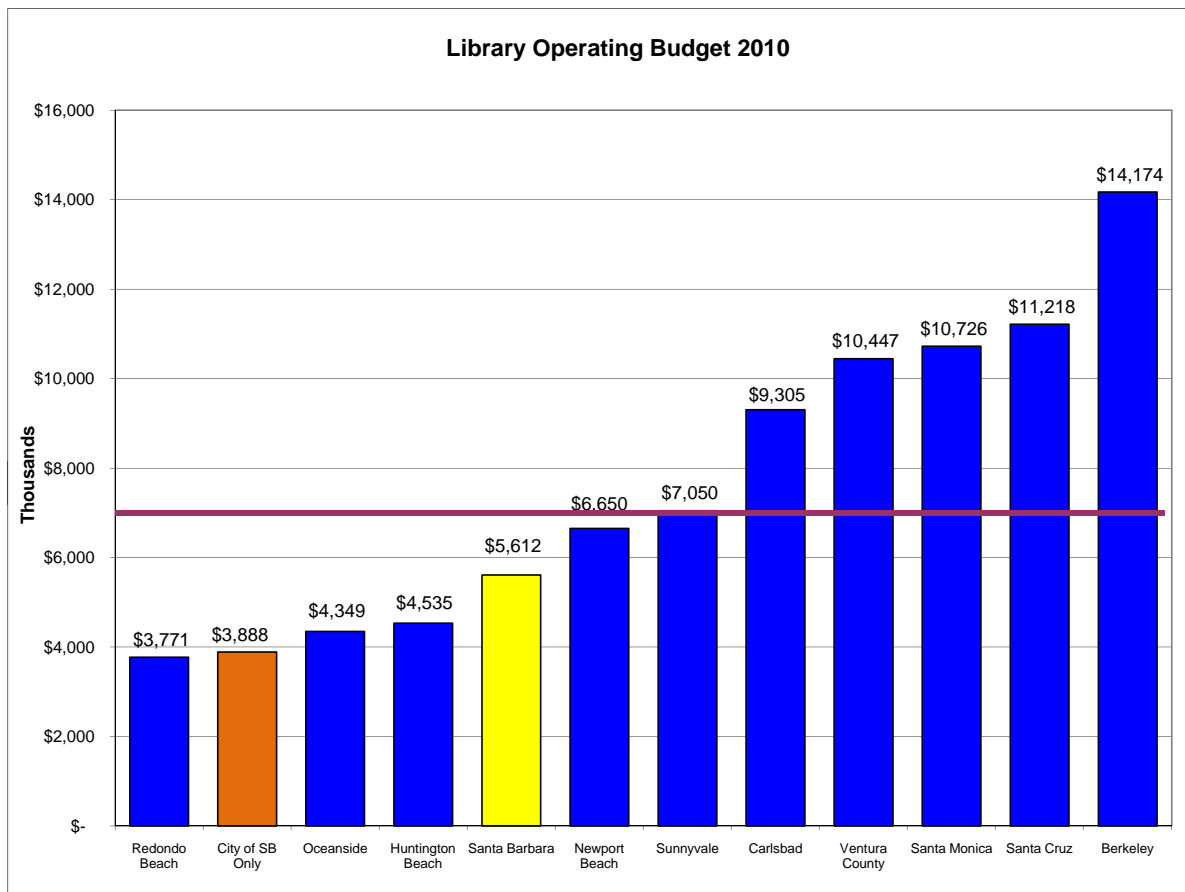


Library Service Population - 2010



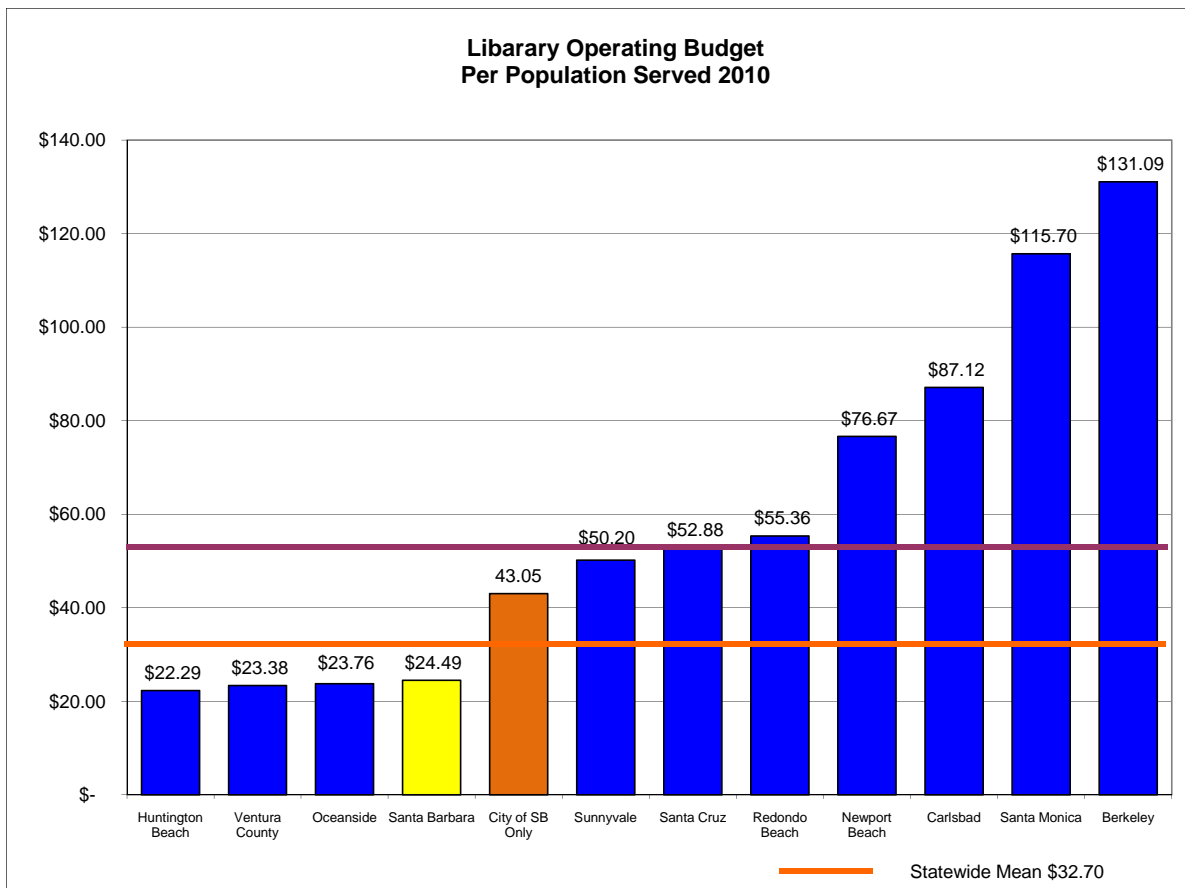
Number of Library Facilities 2010





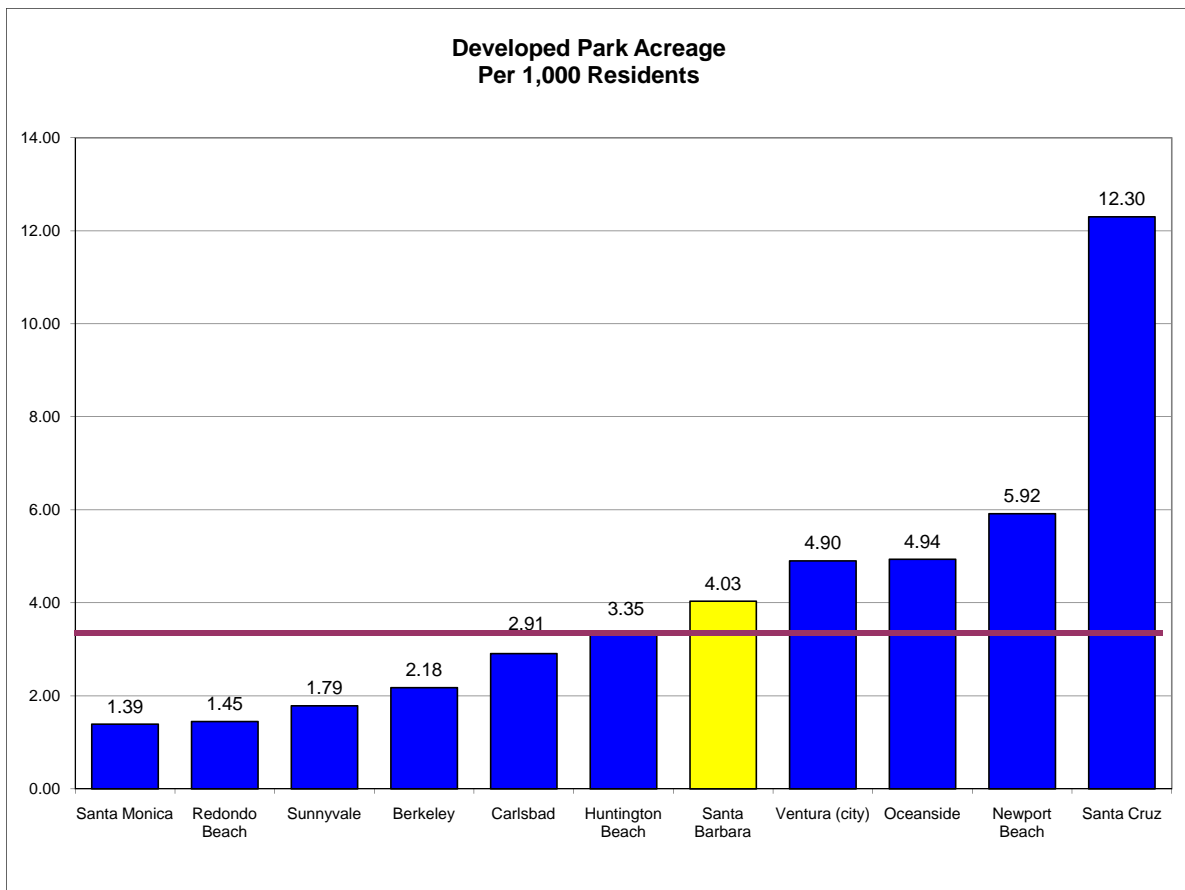
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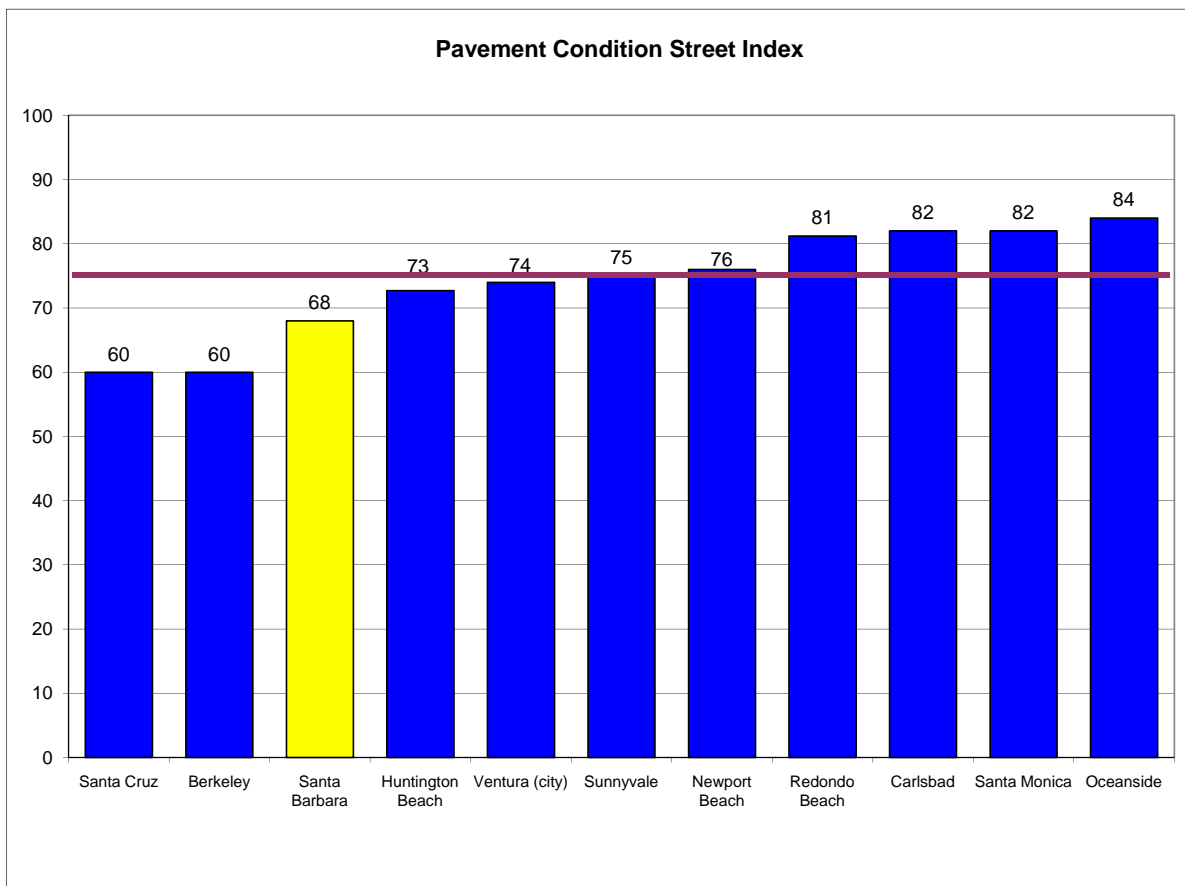
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Miles of Street Maintained

